

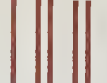
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# 1982

## Census of Retail Trade

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RC82-C-11



**Major Retail Centers**  
in Standard Metropolitan  
Statistical Areas

# Georgia



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The publications  
from the 1982 Economic and  
Agriculture Censuses are dedicated  
to the memory of Shirley Kallek,  
Associate Director for Economic Fields.  
During her career at the Bureau of the  
Census (1955 to 1983), she continually  
directed efforts to improve  
the timeliness and accuracy of  
economic statistics.

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# 1982 Census of Retail Trade

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in Standard Metropolitan  
Statistical Areas

## Georgia

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Issued March 1985



**U.S. Department of Commerce**

**Malcolm Baldrige**, Secretary

**Clarence J. Brown**, Deputy Secretary

**Sidney Jones**, Under Secretary for  
Economic Affairs

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### BUSINESS DIVISION

Howard N. Hamilton, Chief

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This report was prepared in the Business Division under the general direction of Gerald F. Cranford, Chief (until December 1983), and Howard N. Hamilton, his successor. Bobby E. Russell, Assistant Division Chief for Census Programs, was responsible for overall planning and management of the census of retail trade; he also coordinated activities with other divisions.

Planning and implementing this report were under the direction of Mark E. Wallace, Chief, Retail Census Branch, with primary staff assistance by Edward D. Walker, Anne M. Sigda, Jack R. Drago, M. Yvonne Wade, Janis D. Byrd, and Richard W. Graham. Alvin H. Barten, Chief, Cross Industries Branch, coordinated activities, specifications, and procedures with the other economic censuses. Computer programs were developed under the general supervision of Howard R. Dennis, Assistant Division Chief for Data Processing. William C. Wester, Chief, Census Programming Branch, assisted by Steven G. McCraith, Judith A. McKay, William E. Jagg, and Robert J. Hemmig, was primarily responsible for planning and implementing the programs. The computer programs were developed by Leonard S. Sammarco, William A. Rankin, Dennis P. Kelly, Jane M. Jaworski, Ann Chen Liau, Janice S. Farquhar, Donald K. Salzman, and Christina Arledge. Emory G. Fuller and Pearl E. Young were responsible for scheduling and control of computer processing. Quality control and sample design were under the direction of Nash J. Monsour, Assistant Division Chief for Research and Methodology, with primary staff assistance by Joseph K. Garrett, Carl A. Konschnick, and Michael Z. Shimberg. Dorothy J. Reynolds, Assistant Division Chief for Current Programs, provided valuable assistance in coordinating the current survey interface.

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FINAL REPORT  
MAJOR RETAIL CENTER SERIES

**1982**  
**Census of**  
**Retail Trade**

RC82-C-11  
Changed June 1985

**CHANGE SHEET**

GEORGIA

This revision contains corrections to the data for the Macon Central Business District in tables 1 and 2 and appendix H of the original publication for Georgia, RC82-C-11.



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**Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

SIC code	Kind of business	Standard metropolitan statistical area	Macon		Major retail centers	
			City	Central business district	No. 1	No. 2
	<b>Retail stores<sup>1 2 3</sup>:</b>					
	Number .....	1 911	1 215	154	69	138
	Sales (\$1,000) .....	1 177 932	791 469	76 097	(D)	146 408
	Annual payroll (\$1,000) .....	131 052	90 554	11 084	9 167	18 552
	Paid employees for pay period including March 12, 1982 .....	16 638	11 159	1 305	1 146	2 328
	<b>Retail stores (establishments with payroll)<sup>2</sup>:</b>					
	Number .....	1 514	993	138	67	138
	Sales (\$1,000) .....	1 159 006	780 445	75 650	71 839	146 408
54, 58, 591	<b>Convenience goods stores:</b>					
	Number .....	557	345	32	16	30
	Sales (\$1,000) .....	397 448	252 702	10 326	(D)	(D)
53, 56, 57; 594	<b>Shopping goods stores (GAF)<sup>4 5</sup>:</b>					
	Number .....	444	315	63	33	95
	Sales (\$1,000) .....	300 630	226 397	25 122	30 156	109 824
52, 55, 59, ex. 591, 4	<b>All other stores:</b>					
	Number .....	513	333	43	18	13
	Sales (\$1,000) .....	460 928	301 346	40 202	(D)	(D)
	<b>NUMBER OF ESTABLISHMENTS</b>					
	<b>Retail stores<sup>1 2 3</sup> .....</b>	<b>1 911</b>	<b>1 215</b>	<b>154</b>	<b>69</b>	<b>138</b>
	<b>Retail stores (establishments with payroll)<sup>2</sup> .....</b>	<b>1 514</b>	<b>993</b>	<b>138</b>	<b>67</b>	<b>138</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers .....</b>	<b>64</b>	<b>31</b>	<b>2</b>	<b>1</b>	<b>1</b>
525	Hardware stores .....	23	9	1	-	1
52 ex. 525	Other .....	41	22	1	1	-
53	<b>General merchandise group stores .....</b>	<b>41</b>	<b>27</b>	<b>2</b>	<b>3</b>	<b>7</b>
531	Department stores (incl. leased depts.) <sup>5 6</sup> .....	13	8	-	2	4
531	Department stores (excl. leased depts.) <sup>5</sup> .....	13	8	-	2	4
533	Variety stores .....	14	9	1	-	2
539	Miscellaneous general merchandise stores .....	14	10	1	1	1
54	<b>Food stores<sup>7</sup> .....</b>	<b>235</b>	<b>130</b>	<b>3</b>	<b>4</b>	<b>9</b>
541	Grocery stores .....	200	107	1	2	4
55 ex. 554	<b>Automotive dealers .....</b>	<b>121</b>	<b>74</b>	<b>8</b>	<b>5</b>	<b>1</b>
554	<b>Gasoline service stations .....</b>	<b>154</b>	<b>105</b>	<b>12</b>	<b>6</b>	<b>-</b>
56	<b>Apparel and accessory stores .....</b>	<b>178</b>	<b>129</b>	<b>29</b>	<b>17</b>	<b>54</b>
561	Men's and boys' clothing and furnishings stores .....	25	21	8	2	9
562, 3, 8	Women's clothing and specialty stores and furriers .....	67	51	12	6	22
562	Women's ready-to-wear stores .....	63	47	10	6	20
565	Family clothing stores .....	21	11	3	3	5
566	Shoe stores .....	48	34	5	5	17
564, 9	Other apparel and accessory stores .....	17	12	1	1	1
57	<b>Furniture, home furnishings, and equipment stores .....</b>	<b>110</b>	<b>79</b>	<b>17</b>	<b>8</b>	<b>9</b>
5712	Furniture stores .....	42	27	9	1	-
5713, 4, 9	Home furnishing stores .....	31	22	1	2	2
572, 3	Household appliance, radio, television, and music stores .....	37	30	7	5	7
58	<b>Eating and drinking places .....</b>	<b>266</b>	<b>177</b>	<b>26</b>	<b>10</b>	<b>19</b>
5812	Eating places .....	241	162	24	10	19
5813	Drinking places .....	25	15	2	-	-
591	<b>Drug and proprietary stores .....</b>	<b>56</b>	<b>38</b>	<b>3</b>	<b>2</b>	<b>2</b>
59 ex. 591	<b>Miscellaneous retail stores<sup>8</sup> .....</b>	<b>289</b>	<b>203</b>	<b>36</b>	<b>11</b>	<b>36</b>
592	Liquor stores .....	46	35	4	2	2
594	Miscellaneous shopping goods stores <sup>9</sup> .....	115	80	15	5	25
5944	Jewelry stores .....	27	18	6	2	8
5947	Gift, novelty, and souvenir shops .....	25	19	1	1	7
5949	Sewing, needlework, and piece goods stores .....	9	7	1	-	1
5992	Florists .....	25	17	3	-	2

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>5</sup>Includes sales from catalog order desks located in department stores.

<sup>6</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>7</sup>May include data not covered by SIC 541.

<sup>8</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>9</sup>May include data not covered by SIC's 5944, 5947, and 5949.

**Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982**

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	<b>MACON CBD</b>										
	Retail stores <sup>1 2 3</sup> .....	154	144	76 097	75 105	11 084	10 840	2 606	2 542	1 305	1 281
	Retail stores (establishments with payroll) <sup>2</sup> .....	138	130	75 650	74 734	11 084	10 840	2 606	2 542	1 305	1 281
52	Building materials, hardware, garden supply, and mobile home dealers.....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
525	Hardware stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
52 ex. 525	Other .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
53	General merchandise group stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) <sup>4 5</sup> .....	-	-	-	-	-	-	-	-	-	-
531	Department stores (excl. leased depts.) <sup>4</sup> .....	-	-	-	-	-	-	-	-	-	-
533	Variety stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores.....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
54	Food stores <sup>6</sup> .....	3	3	1 128	1 127	121	120	31	30	20	19
541	Grocery stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers .....	8	8	28 599	28 599	2 438	2 438	566	566	158	158
554	Gasoline service stations.....	12	9	3 681	3 679	299	298	60	59	40	39
56	Apparel and accessory stores .....	29	28	11 400	11 398	2 174	2 173	538	536	260	259
561	Men's and boys' clothing and furnishings stores .....	8	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers .....	12	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores .....	10	9	5 030	5 028	971	970	249	247	130	129
565	Family clothing stores .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566	Shoe stores .....	5	5	1 416	1 416	268	268	62	62	29	29
564, 9	Other apparel and accessory stores.....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores .....	17	16	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5712	Furniture stores .....	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores .....	7	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places .....	26	26	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5812	Eating places .....	24	24	7 851	7 851	2 060	2 060	494	494	433	433
5813	Drinking places .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
591	Drug and proprietary stores .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores <sup>7</sup> .....	36	33	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
592	Liquor stores .....	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores <sup>8</sup> .....	15	13	5 218	4 928	826	678	188	152	82	73
5944	Jewelry stores .....	6	5	1 467	1 415	302	273	69	62	27	24
5947	Gift, novelty, and souvenir shops .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5949	Sewing, needlework, and piece goods stores.....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5992	Florists .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>6</sup>May include data not covered by SIC 541.

<sup>7</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>8</sup>May include data not covered by SIC's 5944, 5947, and 5949.



# APPENDIX H.

## Comparative Sales Statistics for Central Business Districts in Standard Metropolitan Statistical Areas: 1982 and 1977

Geographic area	1982 sales		1977 sales (\$1,000)	Percent change in sales, 1977 to 1982, unadjusted
	Adjusted (\$1,000)	Unadjusted (\$1,000)		
<b>ALBANY SMSA</b>				
Albany CBD .....	25 115	22 928	19 497	17.6
<b>ATHENS SMSA</b>				
Athens CBD .....	34 011	29 303	(NA)	(NA)
<b>ATLANTA SMSA</b>				
Atlanta CBD .....	245 594	238 476	270 501	-11.8
<b>AUGUSTA, GA.-S.C., SMSA</b>				
Augusta CBD .....	73 294	60 642	87 281	-30.5
<b>COLUMBUS, GA.-ALA., SMSA</b>				
Columbus CBD .....	73 081	66 960	66 209	1.1
<b>MACON SMSA</b>				
Macon CBD .....	76 097	75 105	72 653	3.4
<b>SAVANNAH SMSA</b>				
Savannah CBD .....	101 896	92 829	69 513	33.5

# INTRODUCTION

## ECONOMIC CENSUSES OVER TIME

The early beginnings of America's industrial output were first measured in the United States in the 1810 Decennial Census and again in 1820, when questions on manufacturing were included with those for population. Beginning with the 1840 Decennial Census, there were enumerations of manufactures and mineral industries at 10-year intervals up to and including the year 1900 for manufactures and 1940 for mineral industries. The latter census was again taken for 1954, 1958, 1963, and 1967.

Because of the increasing dominance of manufacturing in the early 20th century, Congress directed that quinquennial censuses of manufactures be taken beginning in 1905. However, from 1919 through 1939, these censuses were conducted every 2 years. The need for war-related current surveys in the early 1940's postponed the next census of manufactures until 1948 (for 1947). That census was again taken for 1954, 1958, 1963, and 1967.

Retail and wholesale trade data were first collected in 1930, and in 1933 information on selected service industries was added to the data-collection operation. These business censuses, as they were called, were again taken for 1935, 1939 (as part of the 1940 decennial program), 1948, 1954, 1958, 1963, and 1967.

Information on construction industries was first obtained in 1930 and again for 1935 and 1939. Data for the full spectrum of construction industries were not gathered again until 1968 (for 1967).

The need for transportation data to supplement information available from existing governmental or private sources was recognized by Congress in the late 1950's and early 1960's. The census of transportation (consisting of several surveys) was first taken for 1963 and again for 1967.

Since 1967, all of the above censuses have been taken quinquennially as part of the Census Bureau's economic census program. (For the 1977 censuses, the coverage of the service industries was broadened from "selected services" to all services, except religious organizations and private households. A total of 41 additional four-digit standard industrial classifications<sup>1</sup> (SIC's) in 7 SIC major groups was added to the scope of the census. While most of the industries included for the first time for 1977 were covered again for 1982, some were not, i.e., hospitals; elementary and secondary schools; colleges, universities, and professional schools; junior colleges and technical institutes; labor unions and similar labor organizations; and political organizations.)

<sup>1</sup>Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

The first manufacturing census for an outlying area was conducted in Puerto Rico for the year 1909. Thereafter, with the exception of 1929, a census was taken at 10-year intervals through 1949. The first censuses of retail trade, wholesale trade, and selected service industries in Puerto Rico were conducted for 1939. These censuses also were taken for the years 1949, 1954, 1958, 1963, and 1967. A census of construction industries was first introduced in Puerto Rico for 1967. These censuses of Puerto Rico have been taken since then for the years 1972, 1977, and 1982.

Censuses of manufactures, retail trade, wholesale trade, and selected service industries were conducted in Guam and the Virgin Islands of the United States for 1958, 1963, 1967, 1972, 1977, and 1982. Censuses of mineral industries were taken in the Virgin Islands of the United States for the years 1958, 1963, and 1967 but not since that time. A census of construction industries was also undertaken in these areas for 1972, 1977, and 1982.

Retail trade, wholesale trade, selected service industries, manufacturing, and construction industries were canvassed for the first time in the Northern Mariana Islands in 1983 (for 1982).

For 1982, the economic censuses and agriculture censuses were conducted concurrently.

## USES OF THE ECONOMIC CENSUSES

The economic censuses are the major source for facts about the structure and functioning of the Nation's economy and provide essential information for government, business, industry, and the general public. They provide an important part of the framework for such composite measures as the gross national product, input-output measures, indexes of industrial production, and indexes measuring productivity and price levels. Information from the censuses is used to establish sampling frames and as benchmarks for current surveys of business activity, which are essential for measuring short-term economic conditions.

State and local governments use census data to assess business activities within their jurisdictions. The private sector uses the data to forecast general economic conditions; analyze sales performance; lay out sales territories; allocate funds for advertising; decide on locations for new plants, warehouses, or stores; and measure potential markets in terms of size, geographic areas, kinds of business, and kinds of products made or sold.

Following every census, thousands of businesses and other users purchase reports. Likewise, census facts are widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. All 1982 data are available on microfiche from the U.S. Government Printing Office and most data on computer tape from the Census Bureau. Finally, the more than 50 State Data Centers also are suppliers of economic census statistics.



## AUTHORITY AND SCOPE OF THE ECONOMIC CENSUSES

The economic censuses are required by law under title 13 of the United States Code, sections 131, 191, and 224, which directs that they be taken at 5-year intervals for the years ending in 2 and 7. The 1982 Economic Censuses covered manufacturing, mining, construction industries, retail trade, wholesale trade, service industries, and selected transportation activities. Special programs also cover minority-owned and women-owned businesses. The next economic censuses are scheduled to be taken in 1988 for the year 1987.

## CENSUS OF RETAIL TRADE

The 1982 Census of Retail Trade, part of the 1982 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual.<sup>1</sup> It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented for selected industrial classifications in tables included in the United States Summary report of the Geographic Area series, RC82-A-52. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

For the 1982 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

## MAJOR RETAIL CENTERS

This report represents a recompilation of data collected in the 1982 Census of Retail Trade into the two types of areas which have been delineated for the report: (1) central business districts (CBD's); and (2) major retail centers (MRC's). The report covers each standard metropolitan statistical area (SMSA) in the State and presents statistics for these concentrations of retail stores located in each SMSA.

<sup>1</sup>Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

## Central Business District

A central business district, as defined by the Bureau, is the defined downtown retail area of an SMSA central city, or other SMSA city of 50,000 persons or more. A CBD is an area of very high land valuation; high concentration of retail businesses, offices, theaters, hotels, and "service" businesses; and high traffic flow. It is defined by existing census tract boundaries and consists of one or more whole census tracts, except for a few CBD's with census tracts which include areas outside the corporate limits of the city. In these cases, the CBD consists of only those portions of the census tracts within the corporate limits of the city. Census tracts are small, relatively permanent areas into which large cities and adjacent areas have been divided to show comparable small-area statistics. Data for CBD's are published only in reports of the census of retail trade.

## Major Retail Center

A major retail center is a concentration of at least 25 retail stores<sup>2</sup> located inside an SMSA but outside a CBD. At least one of the 25 stores must be a general merchandise store (SIC 53) with a minimum of 100,000 square feet of total under-roof floor space.<sup>3</sup> MRC's include planned suburban shopping centers as well as unplanned centers such as older "string streets" (continuous businesses along a thoroughfare with few cross streets containing any businesses) and combinations of planned and unplanned centers. Where the MRC is a planned center, the boundaries encompass all retail stores in the center. Where the MRC is an unplanned center, each block within the boundaries should have at least one general merchandise store (SIC 53); apparel store (SIC 56); furniture, home furnishings and equipment store (SIC 57); or miscellaneous shopping goods store (SIC 594). MRC's are defined in SMSA's existing as of January 1, 1982. Data for MRC's are published only in reports of the census of retail trade.

## Delineation

The delineation of central business districts and major retail centers was determined in consultation with local census statistical areas committees (CSAC's). A few CSAC's chose not to participate in the CBD delineation program so some eligible cities do not have CBD's. In areas where CSAC's did not participate in the MRC delineation program, the Bureau asked other local organizations to delineate MRC's and list stores in the delineated areas, following Bureau guidelines. Due to funding limitations, Bureau employees could not delineate MRC's in areas for which outside participation could not be obtained. Accordingly, no MRC statistics are presented in this report for a few areas which may have had qualifying MRC's.

Approximately 95 percent of all areas which may have had MRC's were delineated by CSAC's or by other local organizations. Appendix J identifies which areas were delineated by CSAC's; which areas were delineated by other interested organizations; and which areas were not delineated, either because there were no MRC's or because MRC delineation participation could not be obtained for the area.

<sup>2</sup>An MRC which had 25 stores or more at time enumeration was done may have had less than 25 stores at end of 1982. Thus, data may be shown for a few MRC's which have less than 25 stores.

<sup>3</sup>Minimum square footage criterion was waived in a few special cases at request of local CSAC.



## Historical Data

The report on major retail centers was begun as a part of the 1954 Census of Business, which provided data for 95 CBD's. In the 1958 Census of Business, data were published for 109 CBD's and, for the first time, for 472 MRC's located in 97 SMSA's. The 1963 Census of Business included data for 131 CBD's and 972 MRC's located in 116 SMSA's. In the 1967 Census of Business, the program was expanded to cover all 230 SMSA's, containing 134 CBD's and 1,556 MRC's. The 1972 Census of Retail Trade covered 259 SMSA's, containing 144 CBD's and 2,137 MRC's.

For the first time, in the 1977 Census of Retail Trade, CBD's and MRC's were delineated by using the definition described above. These new definitions caused a slight modification in the scope of the 1977 program, which covered 272 SMSA's containing 386 CBD's and 1,464 MRC's.

There was no change in the scope of the program in the 1982 Census of Retail Trade. The number of SMSA's covered increased to 315, and included 456 CBD's and approximately 1,550 MRC's.

## CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure so this item may be released even though other information is withheld.

For every CBD and MRC, statistics on sales, payroll, and number of employees are presented for all kind-of-business lines which do not require suppression to avoid disclosing data for individual companies. However, since most MRC's and several CBD's tend to have a relatively small number of establishments, it generally is not possible to provide separate kind-of-business data (except for establishment counts) for these small areas without disclosing the operations of individual establishments. For this reason, additional sales data are shown for the following kind-of-business groups:

1. Convenience goods stores, i.e., food stores (SIC 54), eating and drinking places (SIC 58), and drug and proprietary stores (SIC 591).
2. Shopping goods (GAF) stores, i.e., general merchandise stores (SIC 53), apparel and accessory stores (SIC 56), furniture, home furnishings, and equipment stores (SIC 57), and miscellaneous shopping goods stores (SIC 594).
3. All other stores (SIC's 52, 55, and 59, except 591 and 594).

## GEOGRAPHIC AREAS COVERED

This series of reports presents data for establishments located in CBD's and MRC's in SMSA's in each State. The SMSA's included in the 1982 MRC program are those defined by the Office of Management and Budget as of January 1, 1982, except for three areas which did not have any MRC's or CBD's for 1982: Glens Falls, N.Y.; Jacksonville, N.C.; and Santa Cruz, Calif.

## MAJOR RETAIL CENTERS

MRC statistics are presented for all areas within SMSA's for which a local group delineated qualifying MRC's. For any MRC's which existed in 1977 and which still qualified but were not delineated for the 1982 program, unpublished 1982 MRC statistics are available. These statistics may be obtained by submitting a written request to the Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.

CBD statistics are presented for all eligible cities for which the local CSAC defined the area known as the "central business district."

For all SMSA's in the State for which MRC and/or CBD data are presented, data are also shown for each SMSA, each central city, and all other SMSA cities of 50,000 inhabitants or more for which a CBD was defined by a local CSAC. Data for SMSA's which cross State lines appear only in the State report for the State in which the SMSA is primarily located.

## DESCRIPTIONS OF SPECIFIC CENTRAL BUSINESS DISTRICTS AND MAJOR RETAIL CENTERS

The boundaries of each central business district and major retail center are described in appendix I. Boundaries begin with the north boundary and continue clockwise through all the boundaries.

## DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars, i.e., 1982 data are expressed in 1982 dollars and 1977 data in 1977 dollars. Consequently, when making comparisons to prior years, users should consider the inflation that has occurred.

## RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation of missing or misreported data. However, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Bureau of the Census obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. See appendix A for a more complete explanation of census coverage and methodology.

MICROFICHE

The data in this report series are also available on microfiche. Microfiche reports are sold by the U.S. Government Printing Office.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1982 Census of Retail Trade may be obtained, depending on availability of time and personnel, on computer tape or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.

To discuss a special tabulation before submitting specifications, call 301-763-5282.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

—	Represents zero.
(D)	Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
(IC)	Independent city.
(NA)	Not available.
(NC)	Not comparable.
(S)	Withheld because estimates did not meet publication standards on basis of either response rate, associated standard error, or a consistency review.
CBD	Central Business District.
MRC	Major Retail Center.
n.e.c.	Not elsewhere classified.
pt.	Part.
SIC	Standard Industrial Classification.
SMSA	Standard Metropolitan Statistical Area.

# Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table		
	1	2	3
<b>GEOGRAPHIC AREAS</b>			
SMSA's in the State . . . . .	X		
CBD's in SMSA's . . . . .	X	X	
Places with CBD's in SMSA's . . . . .	X		
MRC's in SMSA's . . . . .	X		X
<b>DATA ITEMS<sup>1</sup></b>			
All establishments:			
Establishments . . . . .	X	X	X
Sales . . . . .	X	X	X
Establishments with payroll:			
Establishments . . . . .	X	X	X
Sales . . . . .	X	X	X
Annual payroll . . . . .	X	X	X
First quarter payroll . . . . .		X	X
Paid employees for pay period including March 12, 1982 . . . . .	X	X	X

<sup>1</sup>See Explanation of Terms, appendix A.



# Users' Guide for Locating Statistics in the 1982 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Sales per capita and selected ratios	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multi-units	Legal form of organization	Selected topics
<b>GEOGRAPHIC AREA SERIES</b>											
United States . . . . .	X	X	X	X	X						
State . . . . .	X	X	X	X	X						
SCSA . . . . .	X	X	X	X							
SMSA . . . . .	X	X	X	X							
County . . . . .	X	X	X	X							
Place . . . . .	X	X	X	X							
<b>MAJOR RETAIL CENTERS</b>											
SMSA . . . . .	X	X									
City . . . . .	X	X	X	X							
CBD . . . . .	X	X	X	X							
MRC . . . . .	X	X	X	X							
<b>ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)</b>											
United States . . . . .	X	X	X	X			X	X	X	X	
<b>MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES</b>											
United States . . . . .		X	X							X	<sup>1</sup> X
<b>MERCHANDISE LINE SALES</b>											
United States . . . . .	X	X				X					
State . . . . .	<sup>2</sup> X	<sup>2</sup> X				<sup>2</sup> X					
SMSA . . . . .	<sup>2</sup> X	<sup>2</sup> X				<sup>2</sup> X					
<b>MISCELLANEOUS SUBJECTS</b>											
United States . . . . .	X	X	X	X							<sup>3</sup> X
State . . . . .	X	X	X	X							<sup>3</sup> X
SMSA . . . . .	X	X	X	X							<sup>3</sup> X

<sup>1</sup> Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

<sup>2</sup> Data available in printed form only for the United States and selected SMSA's based on volume of retail sales. Data for other areas are available only on microfiche.

<sup>3</sup> For the United States, States, and SMSA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels as well as establishments offering self-service sale of gasoline; on waiter or waitress service, seating capacity and average cost per meal; and on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties. For the United States and States only, includes data on types of food service, franchise holders, concession operators, contract feeding and automatic merchandising machine operators; and on the gallon sales of fuels, LP gas bulk storage capacity, and number of establishments selling bottled LP gas.

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The following tables are common to each SMSA which has either a central business district and/or at least one major retail center. Applicable tables have been omitted in SMSA's where both central business districts and major retail centers did not exist.

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-- Not applicable.





**Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

SIC code	Kind of business	Standard metropolitan statistical area	Albany		Major retail centers	
			City	Central business district	No. 1	No. 2
	<b>Retail stores<sup>1 2 3</sup>:</b>					
	Number .....	913	837	57	89	45
	Sales (\$1,000) .....	524 095	508 441	25 115	71 722	(D)
	Annual payroll (\$1,000) .....	60 749	59 698	3 687	10 786	4 131
	Paid employees for pay period including March 12, 1982 .....	7 388	7 227	438	1 355	559
	<b>Retail stores (establishments with payroll)<sup>2</sup>:</b>					
	Number .....	689	654	54	89	43
	Sales (\$1,000) .....	509 899	496 644	24 997	71 722	28 440
54, 58, 591	<b>Convenience goods stores:</b>					
	Number .....	263	243	9	20	7
	Sales (\$1,000) .....	170 564	163 641	5 667	(D)	6 923
53, 56, 57; 594	<b>Shopping goods stores (GAF)<sup>4 5</sup>:</b>					
	Number .....	209	205	24	64	28
	Sales (\$1,000) .....	141 023	140 701	10 302	58 961	18 840
52, 55, 59, ex. 591, 4	<b>All other stores:</b>					
	Number .....	217	206	21	5	8
	Sales (\$1,000) .....	198 312	192 302	9 028	(D)	2 677
	<b>NUMBER OF ESTABLISHMENTS</b>					
	<b>Retail stores<sup>1 2 3</sup> .....</b>	<b>913</b>	<b>837</b>	<b>57</b>	<b>89</b>	<b>45</b>
	<b>Retail stores (establishments with payroll)<sup>2</sup> .....</b>	<b>689</b>	<b>654</b>	<b>54</b>	<b>89</b>	<b>43</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers .....</b>	<b>34</b>	<b>30</b>	<b>3</b>	<b>1</b>	<b>1</b>
525	Hardware stores .....	5	4	-	-	-
52 ex. 525	Other .....	29	26	3	1	1
53	<b>General merchandise group stores .....</b>	<b>16</b>	<b>15</b>	<b>1</b>	<b>3</b>	<b>2</b>
531	Department stores (incl. leased depts.) <sup>5 6</sup> .....	6	6	-	3	1
531	Department stores (excl. leased depts.) <sup>5</sup> .....	6	6	-	3	1
533	Variety stores .....	5	5	-	-	1
539	Miscellaneous general merchandise stores .....	5	4	1	-	-
54	<b>Food stores<sup>7</sup> .....</b>	<b>119</b>	<b>102</b>	<b>3</b>	<b>8</b>	<b>3</b>
541	Grocery stores .....	103	86	2	3	1
55 ex. 554	<b>Automotive dealers .....</b>	<b>49</b>	<b>49</b>	<b>6</b>	<b>-</b>	<b>2</b>
554	<b>Gasoline service stations .....</b>	<b>46</b>	<b>43</b>	<b>1</b>	<b>-</b>	<b>-</b>
56	<b>Apparel and accessory stores .....</b>	<b>79</b>	<b>79</b>	<b>12</b>	<b>38</b>	<b>10</b>
561	Men's and boys' clothing and furnishings stores .....	9	9	2	6	-
562, 3, 8	Women's clothing and specialty stores and furriers .....	32	32	3	16	4
562	Women's ready-to-wear stores .....	29	29	2	15	4
565	Family clothing stores .....	7	7	2	4	-
566	Shoe stores .....	25	25	4	10	5
564, 9	Other apparel and accessory stores .....	6	6	1	2	1
57	<b>Furniture, home furnishings, and equipment stores .....</b>	<b>67</b>	<b>66</b>	<b>7</b>	<b>8</b>	<b>9</b>
5712	Furniture stores .....	27	27	4	-	2
5713, 4, 9	Home furnishing stores .....	15	14	-	3	1
572, 3	Household appliance, radio, television, and music stores .....	25	25	3	5	6
58	<b>Eating and drinking places .....</b>	<b>123</b>	<b>121</b>	<b>3</b>	<b>9</b>	<b>3</b>
5812	Eating places .....	104	102	3	9	3
5813	Drinking places .....	19	19	-	-	-
591	<b>Drug and proprietary stores .....</b>	<b>21</b>	<b>20</b>	<b>3</b>	<b>3</b>	<b>1</b>
59 ex. 591	<b>Miscellaneous retail stores<sup>8</sup> .....</b>	<b>135</b>	<b>129</b>	<b>15</b>	<b>19</b>	<b>12</b>
592	Liquor stores .....	26	24	-	-	1
594	Miscellaneous shopping goods stores <sup>9</sup> .....	47	45	4	15	7
5944	Jewelry stores .....	12	12	3	5	1
5947	Gift, novelty, and souvenir shops .....	10	9	-	4	2
5949	Sewing, needlework, and piece goods stores .....	5	5	-	-	1
5992	Florists .....	17	16	2	1	-

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>5</sup>Includes sales from catalog order desks located in department stores.

<sup>6</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>7</sup>May include data not covered by SIC 541.

<sup>8</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>9</sup>May include data not covered by SIC's 5944, 5947, and 5949.

**Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982**

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	<b>ALBANY CBD</b>										
	Retail stores <sup>1 2 3</sup> .....	57	54	25 115	22 928	3 687	3 426	869	828	438	420
	Retail stores (establishments with payroll) <sup>2</sup> .....	54	51	24 997	22 825	3 687	3 426	869	828	438	420
52	Building materials, hardware, garden supply, and mobile home dealers .....	3	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
525	Hardware stores .....	-	-	-	-	-	-	-	-	-	-
52 ex. 525	Other .....	3	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
53	General merchandise group stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) <sup>4 5</sup> .....	-	-	-	-	-	-	-	-	-	-
531	Department stores (excl. leased depts.) <sup>4</sup> .....	-	-	-	-	-	-	-	-	-	-
533	Variety stores .....	-	-	-	-	-	-	-	-	-	-
539	Miscellaneous general merchandise stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
54	Food stores <sup>6</sup> .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
541	Grocery stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers .....	6	5	4 527	3 861	830	768	188	172	74	66
554	Gasoline service stations .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
56	Apparel and accessory stores .....	12	12	6 537	6 533	777	773	204	201	125	122
561	Men's and boys' clothing and furnishings stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
565	Family clothing stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566	Shoe stores .....	4	4	1 447	1 446	121	120	43	42	34	33
564, 9	Other apparel and accessory stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores .....	7	7	1 520	1 520	257	257	70	70	44	44
5712	Furniture stores .....	4	4	1 115	1 115	220	220	62	62	38	38
5713, 4, 9	Home furnishing stores .....	-	-	-	-	-	-	-	-	-	-
572, 3	Household appliance, radio, television, and music stores .....	3	3	405	405	37	37	8	8	6	6
58	Eating and drinking places .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5812	Eating places .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5813	Drinking places .....	-	-	-	-	-	-	-	-	-	-
591	Drug and proprietary stores .....	3	3	1 261	1 261	208	208	52	52	22	22
59 ex. 591	Miscellaneous retail stores <sup>7</sup> .....	15	14	5 129	3 727	1 038	854	217	200	87	84
592	Liquor stores .....	-	-	-	-	-	-	-	-	-	-
594	Miscellaneous shopping goods stores <sup>8</sup> .....	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5947	Gift, novelty, and souvenir shops .....	-	-	-	-	-	-	-	-	-	-
5949	Sewing, needlework, and piece goods stores .....	-	-	-	-	-	-	-	-	-	-
5992	Florists .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>6</sup>May include data not covered by SIC 541.

<sup>7</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>8</sup>May include data not covered by SIC's 5944, 5947, and 5949.

**Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982**

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>MRC NO. 1</b>					
	Retail stores <sup>1 2 3</sup> .....	89	71 722	10 786	2 551	1 355
	Retail stores (establishments with payroll) <sup>2</sup> .....	89	71 722	10 786	2 551	1 355
53	General merchandise group stores .....	3	35 756	5 112	1 205	562
531	Department stores (excl. leased depts.) <sup>4</sup> .....	3	35 756	5 112	1 205	562
54	Food stores .....	8	6 446	817	161	93
56	Apparel and accessory stores .....	38	15 136	2 357	594	342
562, 3, 8	Women's clothing and specialty stores and furriers .....	16	5 696	857	201	152
565	Family clothing stores .....	4	3 291	465	127	70
566	Shoe stores .....	10	3 393	532	116	62
57	Furniture, home furnishings, and equipment stores .....	8	2 347	280	63	33
5713, 4, 9	Home furnishing stores .....	3	724	111	27	13
572, 3	Household appliance, radio, television, and music stores .....	5	1 623	169	36	20
58	Eating and drinking places .....	9	4 379	1 124	273	183
5812	Eating places .....	9	4 379	1 124	273	183
59 ex. 591	Miscellaneous retail stores .....	19	6 336	903	221	122
594	Miscellaneous shopping goods stores .....	15	5 722	785	189	103
5944	Jewelry stores .....	5	2 474	389	100	44
5947	Gift, novelty, and souvenir shops .....	4	706	104	24	21
	<b>MRC NO. 2</b>					
	Retail stores <sup>1 2 3</sup> .....	45	(D)	4 131	969	559
	Retail stores (establishments with payroll) <sup>2</sup> .....	43	28 440	4 131	969	559
56	Apparel and accessory stores .....	10	2 358	389	92	52
566	Shoe stores .....	5	1 167	247	60	31
57	Furniture, home furnishings, and equipment stores .....	9	3 296	491	111	44
572, 3	Household appliance, radio, television, and music stores .....	6	2 129	307	68	30
59 ex. 591	Miscellaneous retail stores .....	12	3 195	438	104	58

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.



**Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

SIC code	Kind of business	Standard metropolitan statistical area	Athens		Major retail center No. 1
			City	Central business district	
	<b>Retail stores<sup>1 2 3</sup>:</b>				
	Number .....	1 140	632	101	93
	Sales (\$1,000) .....	561 715	325 404	34 011	66 039
	Annual payroll (\$1,000) .....	64 743	40 895	5 894	9 970
	Paid employees for pay period including March 12, 1982 .....	8 630	5 555	721	1 443
	<b>Retail stores (establishments with payroll)<sup>2</sup>:</b>				
	Number .....	847	514	81	93
	Sales (\$1,000) .....	545 270	320 547	33 629	66 039
54, 58, 591	<b>Convenience goods stores:</b>				
	Number .....	326	194	22	21
	Sales (\$1,000) .....	208 412	(D)	5 828	8 353
53, 56, 57; 594	<b>Shopping goods stores (GAF)<sup>4 5</sup>:</b>				
	Number .....	257	150	40	67
	Sales (\$1,000) .....	139 531	72 615	11 634	56 774
52, 55, 59, ex. 591, 4	<b>All other stores:</b>				
	Number .....	264	170	19	5
	Sales (\$1,000) .....	197 327	(D)	16 167	912
	<b>NUMBER OF ESTABLISHMENTS</b>				
	<b>Retail stores<sup>1 2 3</sup> .....</b>	<b>1 140</b>	<b>632</b>	<b>101</b>	<b>93</b>
	<b>Retail stores (establishments with payroll)<sup>2</sup> .....</b>	<b>847</b>	<b>514</b>	<b>81</b>	<b>93</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers .....</b>	<b>40</b>	<b>26</b>	<b>4</b>	<b>-</b>
525	Hardware stores .....	12	6	2	-
52 ex. 525	Other .....	28	20	2	-
53	<b>General merchandise group stores .....</b>	<b>28</b>	<b>15</b>	<b>2</b>	<b>5</b>
531	Department stores (incl. leased depts.) <sup>5 6</sup> .....	10	5	1	4
531	Department stores (excl. leased depts.) <sup>5</sup> .....	10	5	1	4
533	Variety stores .....	11	5	1	1
539	Miscellaneous general merchandise stores .....	7	5	-	-
54	<b>Food stores<sup>7</sup> .....</b>	<b>118</b>	<b>47</b>	<b>7</b>	<b>5</b>
541	Grocery stores .....	100	37	1	-
55 ex. 554	<b>Automotive dealers .....</b>	<b>59</b>	<b>30</b>	<b>4</b>	<b>-</b>
554	<b>Gasoline service stations .....</b>	<b>69</b>	<b>46</b>	<b>1</b>	<b>-</b>
56	<b>Apparel and accessory stores .....</b>	<b>103</b>	<b>51</b>	<b>17</b>	<b>41</b>
561	Men's and boys' clothing and furnishings stores .....	14	7	7	6
562, 3, 8	Women's clothing and specialty stores and furriers .....	38	16	5	18
562	Women's ready-to-wear stores .....	33	13	3	15
565	Family clothing stores .....	11	6	-	2
566	Shoe stores .....	31	16	4	13
564, 9	Other apparel and accessory stores .....	9	6	1	2
57	<b>Furniture, home furnishings, and equipment stores .....</b>	<b>62</b>	<b>41</b>	<b>8</b>	<b>8</b>
5712	Furniture stores .....	21	13	4	-
5713, 4, 9	Home furnishing stores .....	12	8	-	2
572, 3	Household appliance, radio, television, and music stores .....	29	20	4	6
58	<b>Eating and drinking places .....</b>	<b>164</b>	<b>120</b>	<b>12</b>	<b>14</b>
5812	Eating places .....	147	104	9	14
5813	Drinking places .....	17	16	3	-
591	<b>Drug and proprietary stores .....</b>	<b>44</b>	<b>27</b>	<b>3</b>	<b>2</b>
59 ex. 591	<b>Miscellaneous retail stores<sup>8</sup> .....</b>	<b>160</b>	<b>111</b>	<b>23</b>	<b>18</b>
592	Liquor stores .....	29	26	1	-
594	Miscellaneous shopping goods stores <sup>9</sup> .....	64	43	13	13
5944	Jewelry stores .....	15	8	3	4
5947	Gift, novelty, and souvenir shops .....	15	10	3	3
5949	Sewing, needlework, and piece goods stores .....	5	4	-	-
5992	Florists .....	13	9	2	1

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>5</sup>Includes sales from catalog order desks located in department stores.

<sup>6</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>7</sup>May include data not covered by SIC 541.

<sup>8</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>9</sup>May include data not covered by SIC's 5944, 5947, and 5949.

**Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982**

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	<b>ATHENS CBD</b>										
	Retail stores <sup>1 2 3</sup> .....	101	95	34 011	29 303	5 894	5 232	1 439	1 251	721	651
	Retail stores (establishments with payroll) <sup>2</sup> .....	81	78	33 629	28 947	5 894	5 232	1 439	1 251	721	651
52	Building materials, hardware, garden supply, and mobile home dealers .....	4	4	7 736	6 384	1 355	1 153	423	359	88	78
525	Hardware stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
52 ex. 525	Other .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
53	General merchandise group stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) <sup>4 5</sup> .....	1	1	(D)	(D)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>4</sup> .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
533	Variety stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	-	-	-	-	-	-	-	-	-	-
54	Food stores <sup>6</sup> .....	7	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
541	Grocery stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers .....	4	4	6 959	4 879	1 223	987	283	215	90	76
554	Gasoline service stations .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
56	Apparel and accessory stores .....	17	17	4 755	4 586	709	677	159	149	97	93
561	Men's and boys' clothing and furnishings stores .....	7	7	1 537	1 537	274	274	57	57	32	32
562, 3, 8	Women's clothing and specialty stores and furriers .....	5	5	1 574	1 486	192	175	43	38	45	42
562	Women's ready-to-wear stores .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
565	Family clothing stores .....	-	-	-	-	-	-	-	-	-	-
566	Shoe stores .....	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores .....	8	7	1 680	1 356	366	317	70	61	36	29
5712	Furniture stores .....	4	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5713, 4, 9	Home furnishing stores .....	-	-	-	-	-	-	-	-	-	-
572, 3	Household appliance, radio, television, and music stores .....	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places .....	12	11	2 804	2 510	663	603	165	148	192	170
5812	Eating places .....	9	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5813	Drinking places .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
591	Drug and proprietary stores .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores <sup>7</sup> .....	23	23	4 570	4 494	784	756	155	150	93	91
592	Liquor stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores <sup>8</sup> .....	13	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	3	3	2 143	2 143	418	418	78	78	45	45
5947	Gift, novelty, and souvenir shops .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5949	Sewing, needlework, and piece goods stores .....	-	-	-	-	-	-	-	-	-	-
5992	Florists .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>6</sup>May include data not covered by SIC 541.

<sup>7</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>8</sup>May include data not covered by SIC's 5944, 5947, and 5949.

**Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982**

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>MRC NO. 1</b>					
	Retail stores <sup>1 2 3</sup> .....	93	66 039	9 970	2 377	1 443
	Retail stores (establishments with payroll) <sup>2</sup> .....	93	66 039	9 970	2 377	1 443
53	General merchandise group stores .....	5	37 908	5 258	1 267	699
531	Department stores (incl. leased depts.) <sup>4 5</sup> .....	4	38 231	(NA)	(NA)	(NA)
56	Apparel and accessory stores .....	41	10 793	1 511	364	237
561	Men's and boys' clothing and furnishings stores .....	6	1 355	153	42	22
562, 3, 8	Women's clothing and specialty stores and furriers .....	18	5 093	719	178	130
562	Women's ready-to-wear stores .....	15	4 262	579	137	105
566	Shoe stores .....	13	3 254	494	111	66
57	Furniture, home furnishings, and equipment stores .....	8	3 258	403	91	38
58	Eating and drinking places .....	14	5 715	1 523	387	286
5812	Eating places .....	14	5 715	1 523	387	286
59 ex. 591	Miscellaneous retail stores .....	18	5 727	831	178	97
594	Miscellaneous shopping goods stores .....	13	4 815	624	138	81
5944	Jewelry stores .....	4	1 273	235	48	24
5947	Gift, novelty, and souvenir shops .....	3	709	119	26	19

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.



**Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

SIC code	Kind of business	Standard metropolitan statistical area	Atlanta		Major retail centers					
			City	Central business district	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6
	<b>Retail stores<sup>1 2 3</sup>:</b>									
	Number .....	16 422	3 534	397	212	188	64	44	146	51
	Sales (\$1,000) .....	11 257 375	2 447 705	245 594	245 456	268 646	38 965	35 890	(D)	58 438
	Annual payroll (\$1,000) .....	1 328 147	344 233	48 338	29 617	29 961	5 667	4 920	20 866	8 865
	Paid employees for pay period including March 12, 1982 .....	151 981	39 758	6 177	3 400	3 391	595	566	2 727	1 134
	<b>Retail stores (establishments with payroll)<sup>2</sup>:</b>									
	Number .....	11 845	2 804	353	204	184	61	41	144	51
	Sales (\$1,000) .....	11 080 896	2 420 369	243 286	244 809	268 524	38 912	35 345	184 256	58 438
54, 58, 591	<b>Convenience goods stores:</b>									
	Number .....	4 630	1 178	137	73	77	11	17	29	4
	Sales (\$1,000) .....	3 733 936	799 038	82 479	89 521	90 025	(D)	18 831	24 955	3 810
53, 56, 57; 594	<b>Shopping goods stores (GAF)<sup>4 5</sup>:</b>									
	Number .....	3 316	789	159	72	58	39	13	100	43
	Sales (\$1,000) .....	2 776 702	714 722	141 153	61 179	(D)	(D)	11 622	140 365	53 988
52, 55, 59, ex. 591, 4	<b>All other stores:</b>									
	Number .....	3 899	837	57	59	49	11	11	15	4
	Sales (\$1,000) .....	4 570 258	906 609	19 654	94 109	(D)	2 446	4 892	18 936	640
	<b>NUMBER OF ESTABLISHMENTS</b>									
	<b>Retail stores<sup>1 2 3</sup> .....</b>	<b>16 422</b>	<b>3 534</b>	<b>397</b>	<b>212</b>	<b>188</b>	<b>64</b>	<b>44</b>	<b>146</b>	<b>51</b>
	<b>Retail stores (establishments with payroll)<sup>2</sup> .....</b>	<b>11 845</b>	<b>2 804</b>	<b>353</b>	<b>204</b>	<b>184</b>	<b>61</b>	<b>41</b>	<b>144</b>	<b>51</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers .....</b>	<b>509</b>	<b>74</b>	<b>1</b>	<b>7</b>	<b>7</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>-</b>
525	Hardware stores .....	151	24	-	3	2	1	1	-	-
52 ex. 525	Other .....	358	50	1	4	5	-	-	1	-
53	<b>General merchandise group stores .....</b>	<b>250</b>	<b>51</b>	<b>11</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>1</b>	<b>5</b>	<b>2</b>
531	Department stores (incl. leased depts.) <sup>5 6</sup> .....	95	20	3	2	2	1	1	4	2
531	Department stores (excl. leased depts.) <sup>5</sup> .....	95	20	3	2	2	1	1	4	2
533	Variety stores .....	76	20	5	-	-	1	-	-	-
539	Miscellaneous general merchandise stores .....	79	11	3	1	1	1	-	1	-
54	<b>Food stores<sup>7</sup> .....</b>	<b>1 436</b>	<b>308</b>	<b>25</b>	<b>16</b>	<b>16</b>	<b>4</b>	<b>4</b>	<b>9</b>	<b>1</b>
541	Grocery stores .....	1 121	221	13	7	12	2	2	1	-
55 ex. 554	<b>Automotive dealers .....</b>	<b>820</b>	<b>121</b>	<b>1</b>	<b>12</b>	<b>9</b>	<b>2</b>	<b>6</b>	<b>3</b>	<b>-</b>
554	<b>Gasoline service stations .....</b>	<b>1 138</b>	<b>216</b>	<b>5</b>	<b>18</b>	<b>16</b>	<b>-</b>	<b>1</b>	<b>3</b>	<b>-</b>
56	<b>Apparel and accessory stores .....</b>	<b>1 209</b>	<b>324</b>	<b>82</b>	<b>19</b>	<b>16</b>	<b>16</b>	<b>5</b>	<b>53</b>	<b>20</b>
561	Men's and boys' clothing and furnishings stores .....	161	53	18	2	2	3	1	7	1
562, 3, 8	Women's clothing and specialty stores and furriers .....	461	123	19	8	5	4	1	26	14
562	Women's ready-to-wear stores .....	398	97	14	8	5	3	1	22	10
565	Family clothing stores .....	107	19	6	2	1	-	1	3	-
566	Shoe stores .....	381	97	32	4	8	5	-	16	3
564, 9	Other apparel and accessory stores .....	99	32	7	3	-	4	2	1	2
57	<b>Furniture, home furnishings, and equipment stores .....</b>	<b>894</b>	<b>175</b>	<b>20</b>	<b>25</b>	<b>21</b>	<b>9</b>	<b>1</b>	<b>14</b>	<b>5</b>
5712	Furniture stores .....	284	46	8	6	2	3	-	3	-
5713, 4, 9	Home furnishing stores .....	265	53	3	8	6	2	1	3	5
572, 3	Household appliance, radio, television, and music stores .....	345	76	9	11	13	4	-	8	-
58	<b>Eating and drinking places .....</b>	<b>2 717</b>	<b>780</b>	<b>100</b>	<b>51</b>	<b>55</b>	<b>4</b>	<b>11</b>	<b>17</b>	<b>3</b>
5812	Eating places .....	2 508	690	99	48	52	4	9	17	3
5813	Drinking places .....	209	90	1	3	3	-	2	-	-
591	<b>Drug and proprietary stores .....</b>	<b>477</b>	<b>90</b>	<b>12</b>	<b>6</b>	<b>6</b>	<b>3</b>	<b>2</b>	<b>3</b>	<b>-</b>
59 ex. 591	<b>Miscellaneous retail stores<sup>8</sup> .....</b>	<b>2 395</b>	<b>665</b>	<b>96</b>	<b>47</b>	<b>35</b>	<b>19</b>	<b>9</b>	<b>36</b>	<b>20</b>
592	Liquor stores .....	353	134	12	5	3	-	-	-	1
594	Miscellaneous shopping goods stores <sup>9</sup> .....	983	239	46	25	18	11	6	28	16
5944	Jewelry stores .....	183	48	8	5	3	2	1	6	5
5947	Gift, novelty, and souvenir shops .....	222	77	25	3	4	5	1	8	4
5949	Sewing, needlework, and piece goods stores .....	101	17	-	3	2	-	2	-	1
5992	Florists .....	227	48	2	3	1	-	-	1	-

See footnotes at end of table.

Table 1. **Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

SIC code	Kind of business	Major retail centers—Con.								
		No. 7	No. 8	No. 9	No. 10	No. 11	No. 12	No. 13	No. 14	No. 15
	<b>Retail stores<sup>1 2 3</sup>:</b>									
	Number .....	179	106	275	86	81	65	114	109	55
	Sales (\$1,000) .....	(D)	93 642	546 818	(D)	94 665	(D)	102 700	103 705	(D)
	Annual payroll (\$1,000) .....	32 909	11 837	57 342	12 074	12 849	10 278	14 243	12 843	5 725
	Paid employees for pay period including March 12, 1982 .....	3 743	1 486	6 229	1 621	1 419	1 301	1 920	1 677	796
	<b>Retail stores (establishments with payroll)<sup>2</sup>:</b>									
	Number .....	178	101	269	83	76	63	110	104	51
	Sales (\$1,000) .....	249 420	92 837	546 403	90 822	94 428	89 495	102 598	103 224	37 016
54, 58, 591	<b>Convenience goods stores:</b>									
	Number .....	33	33	60	36	16	26	35	40	21
	Sales (\$1,000) .....	(D)	26 317	(D)	39 844	22 594	17 953	35 350	38 022	(D)
53, 56, 57; 594	<b>Shopping goods stores (GAF)<sup>4 5</sup>:</b>									
	Number .....	127	35	170	32	38	24	62	37	24
	Sales (\$1,000) .....	212 421	41 252	292 744	33 268	58 139	45 355	53 614	48 021	15 955
52, 55, 59, ex. 591, 4	<b>All other stores:</b>									
	Number .....	18	33	39	15	22	13	13	27	6
	Sales (\$1,000) .....	(D)	25 268	(D)	17 710	13 695	26 187	13 634	17 181	(D)
	<b>NUMBER OF ESTABLISHMENTS</b>									
	<b>Retail stores<sup>1 2 3</sup> .....</b>	<b>179</b>	<b>106</b>	<b>275</b>	<b>86</b>	<b>81</b>	<b>65</b>	<b>114</b>	<b>109</b>	<b>55</b>
	<b>Retail stores (establishments with payroll)<sup>2</sup> .....</b>	<b>178</b>	<b>101</b>	<b>269</b>	<b>83</b>	<b>76</b>	<b>63</b>	<b>110</b>	<b>104</b>	<b>51</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers .....</b>	<b>2</b>	<b>5</b>	<b>2</b>	<b>2</b>	<b>5</b>	<b>3</b>	<b>1</b>	<b>6</b>	<b>-</b>
525	Hardware stores .....	1	1	-	-	-	-	-	2	-
52 ex. 525	Other .....	1	4	2	2	5	3	1	4	-
53	<b>General merchandise group stores .....</b>	<b>3</b>	<b>5</b>	<b>8</b>	<b>2</b>	<b>4</b>	<b>4</b>	<b>5</b>	<b>3</b>	<b>2</b>
531	Department stores (incl. leased depts.) <sup>5 6</sup> .....	3	3	7	1	3	3	2	2	1
531	Department stores (excl. leased depts.) <sup>5</sup> .....	3	3	7	1	3	3	2	2	1
533	Variety stores .....	-	1	-	-	-	-	1	1	1
539	Miscellaneous general merchandise stores .....	-	1	1	1	1	1	2	-	-
54	<b>Food stores<sup>7</sup> .....</b>	<b>9</b>	<b>6</b>	<b>13</b>	<b>5</b>	<b>6</b>	<b>5</b>	<b>10</b>	<b>9</b>	<b>6</b>
541	Grocery stores .....	2	3	5	3	3	4	3	4	4
55 ex. 554	<b>Automotive dealers .....</b>	<b>2</b>	<b>11</b>	<b>9</b>	<b>1</b>	<b>5</b>	<b>4</b>	<b>2</b>	<b>6</b>	<b>1</b>
554	<b>Gasoline service stations .....</b>	<b>1</b>	<b>6</b>	<b>9</b>	<b>6</b>	<b>4</b>	<b>1</b>	<b>4</b>	<b>7</b>	<b>-</b>
56	<b>Apparel and accessory stores .....</b>	<b>66</b>	<b>16</b>	<b>88</b>	<b>7</b>	<b>12</b>	<b>7</b>	<b>34</b>	<b>14</b>	<b>8</b>
561	Men's and boys' clothing and furnishings stores .....	11	5	21	-	-	1	4	1	-
562, 3, 8	Women's clothing and specialty stores and furriers .....	22	4	34	1	4	2	15	7	4
562	Women's ready-to-wear stores .....	18	3	31	1	3	2	12	7	4
565	Family clothing stores .....	4	1	4	1	-	1	2	1	-
566	Shoe stores .....	22	6	25	3	7	3	12	5	3
564, 9	Other apparel and accessory stores .....	7	-	4	2	1	-	1	-	1
57	<b>Furniture, home furnishings, and equipment stores .....</b>	<b>18</b>	<b>6</b>	<b>28</b>	<b>15</b>	<b>13</b>	<b>6</b>	<b>6</b>	<b>8</b>	<b>7</b>
5712	Furniture stores .....	4	-	8	4	4	-	1	3	2
5713, 4, 9	Home furnishing stores .....	6	1	9	5	4	2	1	3	2
572, 3	Household appliance, radio, television, and music stores .....	8	5	11	6	5	4	4	2	3
58	<b>Eating and drinking places .....</b>	<b>23</b>	<b>23</b>	<b>43</b>	<b>29</b>	<b>7</b>	<b>19</b>	<b>21</b>	<b>28</b>	<b>14</b>
5812	Eating places .....	22	22	42	25	7	16	21	26	9
5813	Drinking places .....	1	1	1	4	-	3	-	2	5
591	<b>Drug and proprietary stores .....</b>	<b>1</b>	<b>4</b>	<b>4</b>	<b>2</b>	<b>3</b>	<b>2</b>	<b>4</b>	<b>3</b>	<b>1</b>
59 ex. 591	<b>Miscellaneous retail stores<sup>8</sup> .....</b>	<b>53</b>	<b>19</b>	<b>65</b>	<b>14</b>	<b>17</b>	<b>12</b>	<b>23</b>	<b>20</b>	<b>12</b>
592	Liquor stores .....	-	3	4	3	-	2	3	2	2
594	Miscellaneous shopping goods stores <sup>9</sup> .....	40	8	46	8	9	7	17	12	7
5944	Jewelry stores .....	12	3	11	3	2	2	7	3	1
5947	Gift, novelty, and souvenir shops .....	9	1	16	2	1	1	4	1	1
5949	Sewing, needlework, and piece goods stores .....	1	1	1	1	3	1	-	1	1
5992	Florists .....	2	2	3	-	1	-	-	-	1

See footnotes at end of table.

**Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

SIC code	Kind of business	Major retail centers—Con.						
		No. 16	No. 17	No. 18	No. 19	No. 20	No. 21	No. 22
	<b>Retail stores<sup>1 2 3</sup>:</b>							
	Number .....	84	78	175	143	295	46	96
	Sales (\$1,000) .....	(D)	(D)	(D)	(D)	289 463	(D)	(D)
	Annual payroll (\$1,000) .....	9 916	9 167	26 929	20 879	36 425	4 196	9 227
	Paid employees for pay period including March 12, 1982 .....	1 437	1 186	3 476	2 388	3 404	614	1 318
	<b>Retail stores (establishments with payroll)<sup>2</sup>:</b>							
	Number .....	81	74	172	142	264	44	95
	Sales (\$1,000) .....	71 736	66 352	243 253	191 700	288 178	38 347	68 399
54, 58, 591	<b>Convenience goods stores:</b>							
	Number .....	14	16	44	25	78	13	17
	Sales (\$1,000) .....	10 329	12 887	(D)	(D)	(D)	11 727	6 410
53, 56, 57; 594	<b>Shopping goods stores (GAF)<sup>4</sup> 5:</b>							
	Number .....	57	37	105	108	103	19	70
	Sales (\$1,000) .....	56 055	47 655	154 409	129 251	75 581	21 114	59 999
52, 55, 59, ex. 591, 4	<b>All other stores:</b>							
	Number .....	10	21	23	9	83	12	8
	Sales (\$1,000) .....	5 352	5 810	(D)	(D)	(D)	5 506	1 990
	<b>NUMBER OF ESTABLISHMENTS</b>							
	<b>Retail stores<sup>1 2 3</sup> .....</b>	<b>84</b>	<b>78</b>	<b>175</b>	<b>143</b>	<b>295</b>	<b>46</b>	<b>96</b>
	<b>Retail stores (establishments with payroll)<sup>2</sup> .....</b>	<b>81</b>	<b>74</b>	<b>172</b>	<b>142</b>	<b>264</b>	<b>44</b>	<b>95</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers .....</b>	-	-	1	-	6	-	-
525	Hardware stores .....	-	-	1	-	1	-	-
52 ex. 525	Other .....	-	-	-	-	5	-	-
53	<b>General merchandise group stores .....</b>	<b>4</b>	<b>4</b>	<b>5</b>	<b>3</b>	<b>1</b>	<b>1</b>	<b>4</b>
531	Department stores (incl. leased depts.) <sup>5 6</sup> .....	3	2	3	3	1	1	3
531	Department stores (excl. leased depts.) <sup>5</sup> .....	3	2	3	3	1	1	3
533	Variety stores .....	1	1	1	-	-	-	1
539	Miscellaneous general merchandise stores .....	-	1	1	-	-	-	-
54	<b>Food stores<sup>7</sup> .....</b>	<b>5</b>	<b>5</b>	<b>12</b>	<b>9</b>	<b>15</b>	<b>4</b>	<b>5</b>
541	Grocery stores .....	1	2	3	1	7	4	-
55 ex. 554	<b>Automotive dealers .....</b>	<b>3</b>	<b>5</b>	<b>2</b>	<b>2</b>	<b>12</b>	<b>3</b>	<b>-</b>
554	<b>Gasoline service stations .....</b>	<b>2</b>	<b>4</b>	<b>10</b>	<b>1</b>	<b>10</b>	<b>3</b>	<b>-</b>
56	<b>Apparel and accessory stores .....</b>	<b>34</b>	<b>15</b>	<b>57</b>	<b>62</b>	<b>31</b>	<b>7</b>	<b>39</b>
561	Men's and boys' clothing and furnishings stores .....	4	3	9	5	4	2	3
562, 3, 8	Women's clothing and specialty stores and furriers .....	12	7	24	32	15	2	13
562	Women's ready-to-wear stores .....	9	6	21	27	11	2	12
565	Family clothing stores .....	2	1	4	5	-	-	3
566	Shoe stores .....	15	4	17	18	8	2	20
564, 9	Other apparel and accessory stores .....	1	-	3	2	4	1	-
57	<b>Furniture, home furnishings, and equipment stores .....</b>	<b>7</b>	<b>8</b>	<b>17</b>	<b>14</b>	<b>33</b>	<b>6</b>	<b>7</b>
5712	Furniture stores .....	2	1	2	4	7	-	-
5713, 4, 9	Home furnishing stores .....	1	3	6	6	11	2	2
572, 3	Household appliance, radio, television, and music stores .....	4	4	9	4	15	4	5
58	<b>Eating and drinking places .....</b>	<b>8</b>	<b>9</b>	<b>28</b>	<b>15</b>	<b>55</b>	<b>7</b>	<b>12</b>
5812	Eating places .....	8	8	28	14	47	7	12
5813	Drinking places .....	-	1	-	1	8	-	-
591	<b>Drug and proprietary stores .....</b>	<b>1</b>	<b>2</b>	<b>4</b>	<b>1</b>	<b>8</b>	<b>2</b>	<b>-</b>
59 ex. 591	<b>Miscellaneous retail stores<sup>8</sup> .....</b>	<b>17</b>	<b>22</b>	<b>36</b>	<b>35</b>	<b>93</b>	<b>11</b>	<b>28</b>
592	Liquor stores .....	2	2	1	-	3	-	2
594	Miscellaneous shopping goods stores <sup>9</sup> .....	12	10	26	29	38	5	20
5944	Jewelry stores .....	3	3	8	9	6	1	7
5947	Gift, novelty, and souvenir shops .....	3	4	8	9	8	1	4
5949	Sewing, needlework, and piece goods stores .....	1	-	2	-	5	-	-
5992	Florists .....	1	1	-	-	7	-	-

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>5</sup>Includes sales from catalog order desks located in department stores.

<sup>6</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>7</sup>May include data not covered by SIC 541.

<sup>8</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>9</sup>May include data not covered by SIC's 5944, 5947, and 5949.



**Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982**

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	<b>ATLANTA CBD</b>										
	Retail stores <sup>1 2 3</sup> .....	397	388	245 594	238 476	48 338	46 787	12 036	11 719	6 177	6 018
	Retail stores (establishments with payroll) <sup>2</sup> .....	353	346	243 286	236 304	48 338	46 787	12 036	11 719	6 177	6 018
52	Building materials, hardware, garden supply, and mobile home dealers .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
525	Hardware stores .....	-	-	-	-	-	-	-	-	-	-
52 ex. 525	Other .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
53	General merchandise group stores .....	11	11	79 852	79 852	11 716	11 716	3 057	3 057	1 449	1 449
531	Department stores (incl. leased depts.) <sup>4 5</sup> .....	3	3	(D)	(D)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>4</sup> .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
533	Variety stores .....	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	3	3	174	174	52	52	10	10	3	3
54	Food stores <sup>6</sup> .....	25	24	8 665	8 664	1 261	1 260	312	312	150	149
541	Grocery stores .....	13	12	6 839	6 838	803	802	203	203	108	107
55 ex. 554	Automotive dealers .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
554	Gasoline service stations .....	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
56	Apparel and accessory stores .....	82	80	42 517	39 651	7 889	7 537	1 889	1 803	797	759
561	Men's and boys' clothing and furnishings stores .....	18	18	13 535	13 535	3 171	3 171	728	728	236	236
562, 3, 8	Women's clothing and specialty stores and furriers .....	19	19	11 189	9 945	1 431	1 334	357	333	226	214
562	Women's ready-to-wear stores .....	14	14	9 671	9 382	1 312	1 261	329	316	211	204
565	Family clothing stores .....	6	6	2 967	2 967	656	656	157	157	72	72
566	Shoe stores .....	32	30	13 068	11 446	2 238	1 983	541	479	207	181
564, 9	Other apparel and accessory stores .....	7	7	1 758	1 758	393	393	106	106	56	56
57	Furniture, home furnishings, and equipment stores .....	20	19	7 120	6 788	1 864	1 787	420	405	179	171
5712	Furniture stores .....	8	7	3 654	3 478	1 368	1 312	291	282	116	111
5713, 4, 9	Home furnishing stores .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores .....	9	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places .....	100	99	66 536	63 053	19 237	18 331	4 825	4 656	3 027	2 923
5812	Eating places .....	99	98	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5813	Drinking places .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
591	Drug and proprietary stores .....	12	11	7 278	7 197	1 070	1 050	257	255	93	92
59 ex. 591	Miscellaneous retail stores <sup>7</sup> .....	96	95	26 465	26 248	4 833	4 643	1 164	1 120	442	436
592	Liquor stores .....	12	12	4 925	4 925	409	409	93	93	54	54
594	Miscellaneous shopping goods stores <sup>8</sup> .....	46	45	11 664	11 449	1 773	1 735	442	431	198	193
5944	Jewelry stores .....	8	8	4 319	4 319	683	683	177	177	57	57
5947	Gift, novelty, and souvenir shops .....	25	25	3 372	3 372	573	573	133	133	79	79
5949	Sewing, needlework, and piece goods stores .....	-	-	-	-	-	-	-	-	-	-
5992	Fleurists .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>6</sup>May include data not covered by SIC 541.

<sup>7</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>8</sup>May include data not covered by SIC's 5944, 5947, and 5949.

**Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982**

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>MRC NO. 1</b>						
	Retail stores <sup>1 2 3</sup> .....	212	245 456	29 617	6 741	3 400
	Retail stores (establishments with payroll) <sup>2</sup> .....	204	244 809	29 617	6 741	3 400
52	Building materials, hardware, garden supply, and mobile home dealers .....	7	9 113	1 144	240	99
54	Food stores .....	16	52 288	5 320	1 140	445
541	Grocery stores .....	7	48 184	4 602	980	354
554	Gasoline service stations .....	18	20 041	1 393	296	153
56	Apparel and accessory stores .....	19	18 209	1 798	364	221
562, 3, 8	Women's clothing and specialty stores and furriers .....	8	3 412	349	66	58
562	Women's ready-to-wear stores .....	8	3 412	349	66	58
57	Furniture, home furnishings, and equipment stores .....	25	15 735	1 857	440	146
5712	Furniture stores .....	6	4 550	412	92	38
5713, 4, 9	Home furnishing stores .....	8	5 241	722	189	59
572, 3	Household appliance, radio, television, and music stores .....	11	5 944	723	159	49
58	Eating and drinking places .....	51	32 318	8 023	1 886	1 413
591	Drug and proprietary stores .....	6	4 915	518	121	58
59 ex. 591	Miscellaneous retail stores .....	47	(D)	(D)	(D)	(D)
592	Liquor stores .....	5	5 638	430	94	41
594	Miscellaneous shopping goods stores .....	25	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	5	990	175	28	13
5947	Gift, novelty, and souvenir shops .....	3	1 398	204	45	29
5992	Florists .....	3	793	159	43	18
<b>MRC NO. 2</b>						
	Retail stores <sup>1 2 3</sup> .....	188	268 646	29 961	6 712	3 391
	Retail stores (establishments with payroll) <sup>2</sup> .....	184	268 524	29 961	6 712	3 391
52	Building materials, hardware, garden supply, and mobile home dealers .....	7	15 431	1 516	337	133
54	Food stores .....	16	54 868	5 403	1 248	446
541	Grocery stores .....	12	52 716	5 135	1 186	415
554	Gasoline service stations .....	16	19 591	892	199	85
56	Apparel and accessory stores .....	16	11 171	1 193	204	143
562, 3, 8	Women's clothing and specialty stores and furriers .....	5	4 538	411	87	73
562	Women's ready-to-wear stores .....	5	4 538	411	87	73
566	Shoe stores .....	8	1 932	297	64	54
57	Furniture, home furnishings, and equipment stores .....	21	9 374	1 187	273	96
572, 3	Household appliance, radio, television, and music stores .....	13	6 459	728	164	61
58	Eating and drinking places .....	55	30 649	7 616	1 760	1 491
591	Drug and proprietary stores .....	6	4 508	605	151	66
59 ex. 591	Miscellaneous retail stores .....	35	15 373	1 667	394	180
592	Liquor stores .....	3	4 513	158	56	26
594	Miscellaneous shopping goods stores .....	18	5 663	626	141	75
5947	Gift, novelty, and souvenir shops .....	4	261	36	8	9
<b>MRC NO. 3</b>						
	Retail stores <sup>1 2 3</sup> .....	64	38 965	5 667	1 285	595
	Retail stores (establishments with payroll) <sup>2</sup> .....	61	38 912	5 667	1 285	595
56	Apparel and accessory stores .....	16	5 899	830	170	108
561	Men's and boys' clothing and furnishings stores .....	3	1 369	259	57	28
562, 3, 8	Women's clothing and specialty stores and furriers .....	4	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores .....	3	1 250	118	29	22
566	Shoe stores .....	5	1 644	233	49	27
57	Furniture, home furnishings, and equipment stores .....	9	3 033	495	115	47
572, 3	Household appliance, radio, television, and music stores .....	4	1 194	197	43	24
58	Eating and drinking places .....	4	1 185	240	58	45
5812	Eating places .....	4	1 185	240	58	45
591	Drug and proprietary stores .....	3	3 977	422	100	53

See footnotes at end of table.

**Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982—Con.**

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>MRC NO. 3—Con.</b>					
59 ex. 591	Miscellaneous retail stores.....	19	3 250	545	127	71
594	Miscellaneous shopping goods stores .....	11	1 929	300	69	50
5947	Gift, novelty, and souvenir shops.....	5	752	108	26	23
	<b>MRC NO. 4</b>					
	Retail stores <sup>1 2 3</sup> .....	44	35 890	4 920	1 154	566
	Retail stores (establishments with payroll) <sup>2</sup> .....	41	35 345	4 920	1 154	566
55 ex. 554	Automotive dealers.....	6	2 851	481	112	35
56	Apparel and accessory stores .....	5	1 500	255	62	33
58	Eating and drinking places.....	11	4 043	798	182	149
59 ex. 591	Miscellaneous retail stores.....	9	3 276	667	151	87
	<b>MRC NO. 5</b>					
	Retail stores <sup>1 2 3</sup> .....	146	(D)	20 866	4 933	2 727
	Retail stores (establishments with payroll) <sup>2</sup> .....	144	184 256	20 866	4 933	2 727
53	General merchandise group stores.....	5	98 373	9 920	2 349	1 264
531	Department stores (incl. leased depts.) <sup>4 5</sup> .....	4	92 350	(NA)	(NA)	(NA)
54	Food stores.....	9	12 111	1 314	287	137
56	Apparel and accessory stores .....	53	21 678	2 641	619	420
561	Men's and boys' clothing and furnishings stores .....	7	2 872	385	95	60
562, 3, 8	Women's clothing and specialty stores and furriers.....	26	9 451	1 121	266	209
562	Women's ready-to-wear stores.....	22	8 491	967	223	179
566	Shoe stores.....	16	6 943	891	197	115
57	Furniture, home furnishings, and equipment stores .....	14	9 877	1 063	278	94
5712	Furniture stores.....	3	2 896	201	71	21
5713, 4, 9	Home furnishing stores.....	3	757	135	34	26
572, 3	Household appliance, radio, television, and music stores.....	8	6 224	727	173	47
58	Eating and drinking places.....	17	11 243	2 643	591	472
5812	Eating places .....	17	11 243	2 643	591	472
591	Drug and proprietary stores .....	3	1 601	184	47	22
59 ex. 591	Miscellaneous retail stores.....	36	12 323	1 683	369	223
594	Miscellaneous shopping goods stores .....	28	10 437	1 365	297	177
5944	Jewelry stores.....	6	2 487	380	81	47
5947	Gift, novelty, and souvenir shops.....	8	1 826	242	53	28
	<b>MRC NO. 6</b>					
	Retail stores <sup>1 2 3</sup> .....	51	58 438	8 865	2 052	1 134
	Retail stores (establishments with payroll) <sup>2</sup> .....	51	58 438	8 865	2 052	1 134
56	Apparel and accessory stores .....	20	11 507	1 981	450	172
562, 3, 8	Women's clothing and specialty stores and furriers.....	14	8 757	1 371	299	126
562	Women's ready-to-wear stores.....	10	6 465	918	204	100
57	Furniture, home furnishings, and equipment stores .....	5	1 055	169	42	19
5713, 4, 9	Home furnishing stores.....	5	1 055	169	42	19
59 ex. 591	Miscellaneous retail stores.....	20	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores .....	16	(D)	(D)	(D)	(D)
5944	Jewelry stores.....	5	6 918	1 071	252	61
5947	Gift, novelty, and souvenir shops.....	4	570	90	20	19

See footnotes at end of table.



**Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982—Con.**

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>MRC NO. 7</b>						
	Retail stores <sup>1 2 3</sup> .....	179	(D)	32 909	7 754	3 743
	Retail stores (establishments with payroll) <sup>2</sup> .....	178	249 420	32 909	7 754	3 743
53	General merchandise group stores .....	3	124 221	13 282	3 109	1 296
531	Department stores (incl. leased depts.) <sup>4 5</sup> .....	3	131 022	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>4</sup> .....	3	124 221	13 282	3 109	1 296
54	Food stores .....	9	4 774	1 199	256	149
56	Apparel and accessory stores .....	66	54 713	6 718	1 539	779
561	Men's and boys' clothing and furnishings stores .....	11	21 091	2 612	610	240
562, 3, 8	Women's clothing and specialty stores and furriers .....	22	13 937	1 563	391	266
562	Women's ready-to-wear stores .....	18	13 056	1 412	346	226
565	Family clothing stores .....	4	3 340	343	45	30
566	Shoe stores .....	22	14 304	1 885	424	195
564, 9	Other apparel and accessory stores .....	7	2 041	315	69	48
57	Furniture, home furnishings, and equipment stores .....	18	16 255	1 849	498	174
5712	Furniture stores .....	4	10 582	1 026	279	94
5713, 4, 9	Home furnishing stores .....	6	1 522	355	92	28
572, 3	Household appliance, radio, television, and music stores .....	8	4 151	468	127	52
58	Eating and drinking places .....	23	20 883	5 695	1 342	903
59 ex. 591	Miscellaneous retail stores .....	53	20 339	3 131	758	334
594	Miscellaneous shopping goods stores .....	40	17 232	2 464	610	274
5944	Jewelry stores .....	12	5 356	836	211	68
5947	Gift, novelty, and souvenir shops .....	9	3 023	513	115	81
<b>MRC NO. 8</b>						
	Retail stores <sup>1 2 3</sup> .....	106	93 642	11 837	2 780	1 486
	Retail stores (establishments with payroll) <sup>2</sup> .....	101	92 837	11 837	2 780	1 486
52	Building materials, hardware, garden supply, and mobile home dealers .....	5	3 634	472	95	47
53	General merchandise group stores .....	5	28 753	3 175	796	517
54	Food stores .....	6	13 980	1 321	340	89
541	Grocery stores .....	3	13 246	1 246	322	78
55 ex. 554	Automotive dealers .....	11	9 982	1 259	287	91
554	Gasoline service stations .....	6	8 099	508	111	51
56	Apparel and accessory stores .....	16	5 388	926	240	123
561	Men's and boys' clothing and furnishings stores .....	5	1 360	297	89	28
562, 3, 8	Women's clothing and specialty stores and furriers .....	4	1 922	296	68	46
57	Furniture, home furnishings, and equipment stores .....	6	4 463	762	167	52
58	Eating and drinking places .....	23	9 183	2 279	481	379
591	Drug and proprietary stores .....	4	3 154	459	110	57
59 ex. 591	Miscellaneous retail stores .....	19	6 201	676	153	80
592	Liquor stores .....	3	1 627	53	12	9
594	Miscellaneous shopping goods stores .....	8	2 648	327	74	43
5944	Jewelry stores .....	3	951	130	30	12
<b>MRC NO. 9</b>						
	Retail stores <sup>1 2 3</sup> .....	275	546 818	57 342	13 513	6 229
	Retail stores (establishments with payroll) <sup>2</sup> .....	269	546 403	57 342	13 513	6 229
53	General merchandise group stores .....	8	184 524	16 687	3 858	2 128
531	Department stores (incl. leased depts.) <sup>4 5</sup> .....	7	171 175	(NA)	(NA)	(NA)
54	Food stores .....	13	30 918	3 443	854	358
541	Grocery stores .....	5	27 112	3 000	759	296
55 ex. 554	Automotive dealers .....	9	156 817	14 029	3 554	630
554	Gasoline service stations .....	9	11 444	572	135	63
56	Apparel and accessory stores .....	88	56 581	6 635	1 486	836
561	Men's and boys' clothing and furnishings stores .....	21	13 118	1 676	392	169
562, 3, 8	Women's clothing and specialty stores and furriers .....	34	19 779	1 963	455	308
562	Women's ready-to-wear stores .....	31	19 170	1 882	440	294
565	Family clothing stores .....	4	6 217	732	126	59
566	Shoe stores .....	25	15 311	1 954	437	240
564, 9	Other apparel and accessory stores .....	4	2 156	310	76	60

See footnotes at end of table.

**Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982—Con.**

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>MRC NO. 9—Con.</b>					
57	Furniture, home furnishings, and equipment stores .....	28	21 692	2 357	582	180
5712	Furniture stores .....	8	6 917	719	206	52
5713, 4, 9	Home furnishing stores .....	9	3 896	515	125	49
572, 3	Household appliance, radio, television, and music stores .....	11	10 879	1 123	251	79
58	Eating and drinking places .....	43	28 961	7 736	1 769	1 426
59 ex. 591	Miscellaneous retail stores .....	65	37 051	4 369	952	467
592	Liquor stores .....	4	4 208	269	55	46
594	Miscellaneous shopping goods stores .....	46	29 947	3 622	802	367
5944	Jewelry stores .....	11	8 686	1 103	264	93
5947	Gift, novelty, and souvenir shops .....	16	5 227	790	172	92
	<b>MRC NO. 10</b>					
	Retail stores <sup>1 2 3</sup> .....	86	(D)	12 074	2 876	1 621
	Retail stores (establishments with payroll) <sup>2</sup> .....	83	90 822	12 074	2 876	1 621
554	Gasoline service stations .....	6	8 519	260	63	37
56	Apparel and accessory stores .....	7	3 105	250	73	65
57	Furniture, home furnishings, and equipment stores .....	15	11 036	1 641	385	125
572, 3	Household appliance, radio, television, and music stores .....	6	2 747	319	78	31
58	Eating and drinking places .....	29	20 182	4 668	1 109	826
5812	Eating places .....	25	16 785	3 918	874	674
5813	Drinking places .....	4	3 397	750	235	152
59 ex. 591	Miscellaneous retail stores .....	14	4 583	495	115	73
594	Miscellaneous shopping goods stores .....	8	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	3	808	122	28	12
	<b>MRC NO. 11</b>					
	Retail stores <sup>1 2 3</sup> .....	81	94 665	12 849	3 087	1 419
	Retail stores (establishments with payroll) <sup>2</sup> .....	76	94 428	12 849	3 087	1 419
52	Building materials, hardware, garden supply, and mobile home dealers .....	5	4 801	875	193	89
52 ex. 525	Other .....	5	4 801	875	193	89
53	General merchandise group stores .....	4	39 855	5 289	1 300	615
531	Department stores (incl. leased depts.) <sup>4 5</sup> .....	3	40 637	(NA)	(NA)	(NA)
54	Food stores .....	6	15 216	1 664	398	144
55 ex. 554	Automotive dealers .....	5	2 998	581	131	31
554	Gasoline service stations .....	4	4 655	219	50	34
56	Apparel and accessory stores .....	12	3 075	461	104	64
566	Shoe stores .....	7	1 624	215	45	22
57	Furniture, home furnishings, and equipment stores .....	13	8 457	1 149	274	86
5712	Furniture stores .....	4	5 284	746	184	48
5713, 4, 9	Home furnishing stores .....	4	1 437	178	38	15
572, 3	Household appliance, radio, television, and music stores .....	5	1 736	225	52	23
58	Eating and drinking places .....	7	3 944	1 191	293	182
5812	Eating places .....	7	3 944	1 191	293	182
591	Drug and proprietary stores .....	3	3 434	435	99	55
59 ex. 591	Miscellaneous retail stores .....	17	7 993	985	245	119
594	Miscellaneous shopping goods stores .....	9	6 752	696	165	92

See footnotes at end of table.

**Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982—Con.**

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SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>MRC NO. 12</b>						
	Retail stores <sup>1 2 3</sup> .....	65	(D)	10 278	2 204	1 301
	Retail stores (establishments with payroll) <sup>2</sup> .....	63	89 495	10 278	2 204	1 301
53	General merchandise group stores .....	4	28 947	3 330	725	518
531	Department stores (incl. leased depts.) <sup>4 5</sup> .....	3	31 751	(NA)	(NA)	(NA)
54	Food stores .....	5	(D)	(D)	(D)	(D)
541	Grocery stores .....	4	8 367	743	190	62
55 ex. 554	Automotive dealers .....	4	2 900	555	121	32
56	Apparel and accessory stores .....	7	6 633	531	41	23
566	Shoe stores .....	3	901	80	18	12
57	Furniture, home furnishings, and equipment stores .....	6	2 255	334	82	24
58	Eating and drinking places .....	19	8 460	2 240	515	391
5812	Eating places .....	16	7 596	2 095	476	364
5813	Drinking places .....	3	864	145	39	27
59 ex. 591	Miscellaneous retail stores .....	12	14 839	1 135	264	122
594	Miscellaneous shopping goods stores .....	7	7 520	542	113	63
<b>MRC NO. 13</b>						
	Retail stores <sup>1 2 3</sup> .....	114	102 700	14 243	3 459	1 920
	Retail stores (establishments with payroll) <sup>2</sup> .....	110	102 598	14 243	3 459	1 920
53	General merchandise group stores .....	5	34 766	4 595	1 124	650
54	Food stores .....	10	21 003	2 518	612	232
541	Grocery stores .....	3	19 722	2 249	553	192
554	Gasoline service stations .....	4	6 236	364	87	50
56	Apparel and accessory stores .....	34	11 482	1 458	359	226
562, 3, 8	Women's clothing and specialty stores and furriers .....	15	5 607	608	141	100
562	Women's ready-to-wear stores .....	12	5 306	557	130	91
566	Shoe stores .....	12	3 490	520	124	81
57	Furniture, home furnishings, and equipment stores .....	6	1 957	240	64	32
58	Eating and drinking places .....	21	10 345	2 711	653	478
5812	Eating places .....	21	10 345	2 711	653	478
591	Drug and proprietary stores .....	4	4 002	470	116	45
59 ex. 591	Miscellaneous retail stores .....	23	8 617	1 353	325	165
592	Liquor stores .....	3	1 868	174	48	13
594	Miscellaneous shopping goods stores .....	17	5 409	1 016	240	126
5944	Jewelry stores .....	7	2 988	614	155	61
5947	Gift, novelty, and souvenir shops .....	4	682	136	29	21
<b>MRC NO. 14</b>						
	Retail stores <sup>1 2 3</sup> .....	109	103 705	12 843	3 020	1 677
	Retail stores (establishments with payroll) <sup>2</sup> .....	104	103 224	12 843	3 020	1 677
54	Food stores .....	9	23 154	1 850	495	145
55 ex. 554	Automotive dealers .....	6	5 718	921	223	72
554	Gasoline service stations .....	7	6 479	323	82	43
56	Apparel and accessory stores .....	14	12 913	1 287	282	201
562, 3, 8	Women's clothing and specialty stores and furriers .....	7	9 205	840	178	139
562	Women's ready-to-wear stores .....	7	9 205	840	178	139
57	Furniture, home furnishings, and equipment stores .....	8	4 421	632	144	64
5712	Furniture stores .....	3	1 539	245	61	22
58	Eating and drinking places .....	28	12 751	3 103	695	592
591	Drug and proprietary stores .....	3	2 117	353	83	39
59 ex. 591	Miscellaneous retail stores .....	20	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores .....	12	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	3	573	124	32	12

See footnotes at end of table.



**Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982—Con.**

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SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>MRC NO. 15</b>						
	Retail stores <sup>1 2 3</sup> .....	55	(D)	5 725	1 370	796
	Retail stores (establishments with payroll) <sup>2</sup> .....	51	37 016	5 725	1 370	796
54	Food stores .....	6	9 974	1 130	278	82
56	Apparel and accessory stores .....	8	3 900	619	147	66
566	Shoe stores .....	3	1 913	230	58	23
57	Furniture, home furnishings, and equipment stores .....	7	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores .....	3	1 628	183	48	21
58	Eating and drinking places .....	14	5 850	1 559	392	305
5812	Eating places .....	9	3 821	1 124	277	236
5813	Drinking places .....	5	2 029	435	115	69
59 ex. 591	Miscellaneous retail stores .....	12	5 360	789	185	106
594	Miscellaneous shopping goods stores .....	7	2 889	308	64	38
<b>MRC NO. 16</b>						
	Retail stores <sup>1 2 3</sup> .....	84	(D)	9 916	2 548	1 437
	Retail stores (establishments with payroll) <sup>2</sup> .....	81	71 736	9 916	2 548	1 437
53	General merchandise group stores .....	4	33 578	4 814	1 245	745
531	Department stores (incl. leased depts.) <sup>4 5</sup> .....	3	34 838	(NA)	(NA)	(NA)
55 ex. 554	Automotive dealers .....	3	2 346	307	77	26
56	Apparel and accessory stores .....	34	13 478	1 741	418	257
562, 3, 8	Women's clothing and specialty stores and furriers .....	12	6 090	596	148	112
562	Women's ready-to-wear stores .....	9	5 641	538	133	98
566	Shoe stores .....	15	4 599	734	178	84
57	Furniture, home furnishings, and equipment stores .....	7	4 025	404	151	40
572, 3	Household appliance, radio, television, and music stores .....	4	1 737	173	48	22
58	Eating and drinking places .....	8	4 258	995	228	177
5812	Eating places .....	8	4 258	995	228	177
59 ex. 591	Miscellaneous retail stores .....	17	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores .....	12	4 974	680	186	103
5947	Gift, novelty, and souvenir shops .....	3	1 031	149	34	24
<b>MRC NO. 17</b>						
	Retail stores <sup>1 2 3</sup> .....	78	(D)	9 167	2 182	1 186
	Retail stores (establishments with payroll) <sup>2</sup> .....	74	66 352	9 167	2 182	1 186
55 ex. 554	Automotive dealers .....	5	1 723	292	68	28
56	Apparel and accessory stores .....	15	4 912	1 144	278	138
562, 3, 8	Women's clothing and specialty stores and furriers .....	7	2 293	558	143	64
566	Shoe stores .....	4	1 168	197	50	26
57	Furniture, home furnishings, and equipment stores .....	8	3 332	490	106	43
572, 3	Household appliance, radio, television, and music stores .....	4	679	127	41	13
58	Eating and drinking places .....	9	3 799	892	206	168
59 ex. 591	Miscellaneous retail stores .....	22	5 250	970	244	101
594	Miscellaneous shopping goods stores .....	10	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	3	704	152	40	13
5947	Gift, novelty, and souvenir shops .....	4	905	126	30	18

See footnotes at end of table.

**Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982—Con.**

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>MRC NO. 18</b>						
	Retail stores <sup>1 2 3</sup> .....	175	(D)	26 929	6 342	3 476
	Retail stores (establishments with payroll) <sup>2</sup> .....	172	243 253	26 929	6 342	3 476
53	General merchandise group stores .....	5	94 297	9 803	2 268	1 107
531	Department stores (incl. leased depts.) <sup>4 5</sup> .....	3	97 496	(NA)	(NA)	(NA)
54	Food stores .....	12	28 466	2 802	645	283
541	Grocery stores .....	3	25 759	2 387	554	206
554	Gasoline service stations .....	10	11 194	657	159	99
56	Apparel and accessory stores .....	57	34 932	3 872	886	582
561	Men's and boys' clothing and furnishings stores .....	9	5 462	711	167	94
562, 3, 8	Women's clothing and specialty stores and furriers .....	24	16 073	1 600	383	267
562	Women's ready-to-wear stores .....	21	15 492	1 523	371	257
566	Shoe stores .....	17	9 200	1 140	263	153
57	Furniture, home furnishings, and equipment stores .....	17	8 914	1 111	252	96
572, 3	Household appliance, radio, television, and music stores .....	9	6 940	826	190	60
58	Eating and drinking places .....	28	16 226	3 855	908	856
5812	Eating places .....	28	16 226	3 855	908	856
59 ex. 591	Miscellaneous retail stores .....	36	18 993	2 097	537	269
594	Miscellaneous shopping goods stores .....	26	16 266	1 805	455	236
5944	Jewelry stores .....	8	5 772	764	204	73
5947	Gift, novelty, and souvenir shops .....	8	3 117	411	117	75
<b>MRC NO. 19</b>						
	Retail stores <sup>1 2 3</sup> .....	143	(D)	20 879	4 572	2 388
	Retail stores (establishments with payroll) <sup>2</sup> .....	142	191 700	20 879	4 572	2 388
53	General merchandise group stores .....	3	79 100	7 263	1 491	803
531	Department stores (excl. leased depts.) <sup>4</sup> .....	3	79 100	7 263	1 491	803
54	Food stores .....	9	2 117	309	72	57
56	Apparel and accessory stores .....	62	28 965	3 624	817	453
561	Men's and boys' clothing and furnishings stores .....	5	4 027	496	121	68
562, 3, 8	Women's clothing and specialty stores and furriers .....	32	14 726	1 872	428	269
562	Women's ready-to-wear stores .....	27	11 211	1 458	319	219
566	Shoe stores .....	18	5 983	829	172	76
57	Furniture, home furnishings, and equipment stores .....	14	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores .....	4	2 273	215	54	30
58	Eating and drinking places .....	15	14 148	3 621	908	615
59 ex. 591	Miscellaneous retail stores .....	35	15 393	1 993	467	221
594	Miscellaneous shopping goods stores .....	29	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	9	4 795	737	190	63
5947	Gift, novelty, and souvenir shops .....	9	2 921	472	101	56
<b>MRC NO. 20</b>						
	Retail stores <sup>1 2 3</sup> .....	295	289 463	36 425	8 428	3 404
	Retail stores (establishments with payroll) <sup>2</sup> .....	264	288 178	36 425	8 428	3 404
54	Food stores .....	15	28 133	3 623	816	324
541	Grocery stores .....	7	24 455	3 000	664	259
55 ex. 554	Automotive dealers .....	12	124 648	10 027	2 484	469
554	Gasoline service stations .....	10	9 875	686	146	69
56	Apparel and accessory stores .....	31	13 391	2 031	471	221
561	Men's and boys' clothing and furnishings stores .....	4	3 360	496	124	45
562, 3, 8	Women's clothing and specialty stores and furriers .....	15	7 023	1 142	244	125
562	Women's ready-to-wear stores .....	11	6 560	1 067	227	113
566	Shoe stores .....	8	2 545	351	93	41
564, 9	Other apparel and accessory stores .....	4	463	42	10	10
57	Furniture, home furnishings, and equipment stores .....	33	19 796	2 822	539	261
5712	Furniture stores .....	7	3 375	670	122	43
5713, 4, 9	Home furnishing stores .....	11	2 202	375	104	61
572, 3	Household appliance, radio, television, and music stores .....	15	14 219	1 777	313	157

See footnotes at end of table.

**Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982—Con.**

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>MRC NO. 20—Con.</b>					
58	Eating and drinking places.....	55	27 512	7 782	1 681	1 141
5812	Eating places .....	47	22 670	6 523	1 400	979
5813	Drinking places .....	8	4 842	1 259	281	162
59 ex. 591	Miscellaneous retail stores.....	93	39 074	5 323	1 280	528
594	Miscellaneous shopping goods stores .....	38	(D)	(D)	(D)	(D)
5947	Gift, novelty, and souvenir shops .....	8	1 765	287	85	43
5949	Sewing, needlework, and piece goods stores .....	5	4 814	602	121	58
5992	Florists .....	7	1 378	289	68	38
	<b>MRC NO. 21</b>					
	Retail stores <sup>1 2 3</sup> .....	46	(D)	4 196	1 063	614
	Retail stores (establishments with payroll) <sup>2</sup> .....	44	38 347	4 196	1 063	614
55 ex. 554	Automotive dealers.....	3	3 182	528	121	41
56	Apparel and accessory stores .....	7	10 432	464	197	160
57	Furniture, home furnishings, and equipment stores .....	6	1 983	357	82	41
58	Eating and drinking places.....	7	2 804	686	166	110
5812	Eating places .....	7	2 804	686	166	110
59 ex. 591	Miscellaneous retail stores.....	11	2 887	701	165	98
	<b>MRC NO. 22</b>					
	Retail stores <sup>1 2 3</sup> .....	96	(D)	9 227	2 147	1 318
	Retail stores (establishments with payroll) <sup>2</sup> .....	95	68 399	9 227	2 147	1 318
53	General merchandise group stores .....	4	38 932	4 554	1 090	654
531	Department stores (incl. leased depts.) <sup>4 5</sup> .....	3	39 530	(NA)	(NA)	(NA)
54	Food stores .....	5	872	149	24	17
56	Apparel and accessory stores .....	39	10 128	1 481	334	216
562, 3, 8	Women's clothing and specialty stores and furriers.....	13	4 080	535	126	86
566	Shoe stores.....	20	4 385	720	157	92
57	Furniture, home furnishings, and equipment stores .....	7	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores.....	5	2 702	289	69	26
58	Eating and drinking places.....	12	5 538	1 342	286	229
5812	Eating places .....	12	5 538	1 342	286	229
59 ex. 591	Miscellaneous retail stores.....	28	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores .....	20	(D)	(D)	(D)	(D)
5944	Jewelry stores.....	7	3 891	541	136	50
5947	Gift, novelty, and souvenir shops .....	4	1 456	211	43	26

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.



**Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I.]

SIC code	Kind of business	Standard metropolitan statistical area	Augusta		Major retail centers		
			City	Central business district	No. 1	No. 2	No. 3
	<b>Retail stores<sup>1 2 3</sup>:</b>						
	Number .....	2 426	604	161	57	94	92
	Sales (\$1,000) .....	1 370 523	317 239	73 294	49 744	(D)	(D)
	Annual payroll (\$1,000) .....	156 872	38 407	10 087	6 112	9 425	12 257
	Paid employees for pay period including March 12, 1982 .....	19 445	4 873	1 208	885	1 322	1 514
	<b>Retail stores (establishments with payroll)<sup>2</sup>:</b>						
	Number .....	1 788	486	145	54	90	92
	Sales (\$1,000) .....	1 340 329	312 113	72 329	49 509	70 594	77 855
54, 58, 591	<b>Convenience goods stores:</b>						
	Number .....	647	177	35	17	17	18
	Sales (\$1,000) .....	467 052	(D)	10 496	16 574	17 338	7 153
53, 56, 57; 594	<b>Shopping goods stores (GAF)<sup>4 5</sup>:</b>						
	Number .....	522	145	68	24	66	67
	Sales (\$1,000) .....	351 508	59 554	29 977	25 668	49 394	69 424
52, 55, 59, ex. 591, 4	<b>All other stores:</b>						
	Number .....	619	164	42	13	7	7
	Sales (\$1,000) .....	521 769	(D)	31 856	7 267	3 862	1 278
	<b>NUMBER OF ESTABLISHMENTS</b>						
	<b>Retail stores<sup>1 2 3</sup> .....</b>	<b>2 426</b>	<b>604</b>	<b>161</b>	<b>57</b>	<b>94</b>	<b>92</b>
	<b>Retail stores (establishments with payroll)<sup>2</sup> .....</b>	<b>1 788</b>	<b>486</b>	<b>145</b>	<b>54</b>	<b>90</b>	<b>92</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers .....</b>	<b>91</b>	<b>14</b>	<b>6</b>	<b>1</b>	<b>2</b>	<b>-</b>
525	Hardware stores .....	23	3	2	-	-	-
52 ex. 525	Other .....	68	11	4	1	2	-
53	<b>General merchandise group stores .....</b>	<b>47</b>	<b>6</b>	<b>4</b>	<b>4</b>	<b>3</b>	<b>4</b>
531	Department stores (incl. leased depts.) <sup>5 6</sup> .....	15	2	1	1	2	3
531	Department stores (excl. leased depts.) <sup>5</sup> .....	15	2	1	1	2	3
533	Variety stores .....	18	3	2	2	1	1
539	Miscellaneous general merchandise stores .....	14	1	1	1	-	-
54	<b>Food stores<sup>7</sup> .....</b>	<b>238</b>	<b>59</b>	<b>4</b>	<b>3</b>	<b>3</b>	<b>7</b>
541	Grocery stores .....	209	51	3	2	-	-
55 ex. 554	<b>Automotive dealers .....</b>	<b>156</b>	<b>36</b>	<b>16</b>	<b>7</b>	<b>1</b>	<b>-</b>
554	<b>Gasoline service stations .....</b>	<b>146</b>	<b>35</b>	<b>1</b>	<b>3</b>	<b>1</b>	<b>-</b>
56	<b>Apparel and accessory stores .....</b>	<b>200</b>	<b>55</b>	<b>32</b>	<b>7</b>	<b>40</b>	<b>36</b>
561	Men's and boys' clothing and furnishings stores .....	29	15	9	-	5	7
562, 3, 8	Women's clothing and specialty stores and furriers .....	73	18	8	1	20	10
562	Women's ready-to-wear stores .....	67	16	6	1	20	9
565	Family clothing stores .....	31	7	6	2	2	7
566	Shoe stores .....	56	12	7	3	13	11
564, 9	Other apparel and accessory stores .....	11	3	2	1	-	1
57	<b>Furniture, home furnishings, and equipment stores .....</b>	<b>138</b>	<b>41</b>	<b>13</b>	<b>7</b>	<b>8</b>	<b>5</b>
5712	Furniture stores .....	47	16	9	1	1	-
5713, 4, 9	Home furnishing stores .....	40	10	1	4	1	1
572, 3	Household appliance, radio, television, and music stores .....	51	15	3	2	6	4
58	<b>Eating and drinking places .....</b>	<b>331</b>	<b>93</b>	<b>26</b>	<b>11</b>	<b>13</b>	<b>10</b>
5812	Eating places .....	295	78	21	9	13	10
5813	Drinking places .....	36	15	5	2	-	-
591	<b>Drug and proprietary stores .....</b>	<b>78</b>	<b>25</b>	<b>5</b>	<b>3</b>	<b>1</b>	<b>1</b>
59 ex. 591	<b>Miscellaneous retail stores<sup>8</sup> .....</b>	<b>363</b>	<b>122</b>	<b>38</b>	<b>8</b>	<b>18</b>	<b>29</b>
592	Liquor stores .....	75	21	4	1	-	1
594	Miscellaneous shopping goods stores <sup>9</sup> .....	137	43	19	6	15	22
5944	Jewelry stores .....	36	11	10	1	7	11
5947	Gift, novelty, and souvenir shops .....	23	8	-	1	3	6
5949	Sewing, needlework, and piece goods stores .....	17	4	-	1	-	-
5992	Florists .....	43	18	2	1	-	-

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>5</sup>Includes sales from catalog order desks located in department stores.

<sup>6</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>7</sup>May include data not covered by SIC 541.

<sup>8</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>9</sup>May include data not covered by SIC's 5944, 5947, and 5949.

**Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982**

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	<b>AUGUSTA CBD</b>										
	Retail stores <sup>1 2 3</sup> .....	161	147	73 294	60 642	10 087	8 885	2 386	2 108	1 208	1 076
	Retail stores (establishments with payroll) <sup>2</sup> .....	145	133	72 329	59 812	10 087	8 885	2 386	2 108	1 208	1 076
52	Building materials, hardware, garden supply, and mobile home dealers .....	6	5	(S)	1 351	499	345	115	86	39	33
525	Hardware stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
52 ex. 525	Other .....	4	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
53	General merchandise group stores .....	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) <sup>4 5</sup> .....	1	1	(D)	(D)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>4</sup> .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
533	Variety stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
54	Food stores <sup>6</sup> .....	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
541	Grocery stores .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers .....	16	13	25 548	18 744	2 242	1 779	545	430	171	132
554	Gasoline service stations .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
56	Apparel and accessory stores .....	32	28	12 280	10 418	1 656	1 417	399	344	252	218
561	Men's and boys' clothing and furnishings stores .....	9	9	1 976	1 976	267	267	60	60	44	44
562, 3, 8	Women's clothing and specialty stores and furriers .....	8	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
562	Women's ready-to-wear stores .....	6	5	1 468	1 223	196	168	49	42	40	32
565	Family clothing stores .....	6	4	6 312	4 755	817	620	194	150	126	103
566	Shoe stores .....	7	6	2 284	2 224	343	329	88	84	37	34
564, 9	Other apparel and accessory stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores .....	13	13	7 750	7 480	1 662	1 628	389	382	141	137
5712	Furniture stores .....	9	9	5 474	5 474	1 388	1 388	327	327	112	112
5713, 4, 9	Home furnishing stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places .....	26	25	4 542	4 434	1 203	1 174	305	295	263	245
5812	Eating places .....	21	20	3 327	3 274	880	862	217	210	190	173
5813	Drinking places .....	5	5	1 215	1 160	323	312	88	85	73	72
591	Drug and proprietary stores .....	5	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores <sup>7</sup> .....	38	35	9 435	8 396	1 448	1 297	319	290	180	163
592	Liquor stores .....	4	4	824	792	83	80	21	20	23	22
594	Miscellaneous shopping goods stores <sup>8</sup> .....	19	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	10	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5947	Gift, novelty, and souvenir shops .....	-	-	-	-	-	-	-	-	-	-
5949	Sewing, needlework, and piece goods stores .....	-	-	-	-	-	-	-	-	-	-
5992	Florists .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>6</sup>May include data not covered by SIC 541.

<sup>7</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>8</sup>May include data not covered by SIC's 5944, 5947, and 5949.



**Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982**

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>MRC NO. 1</b>					
	Retail stores <sup>1 2 3</sup> .....	57	49 744	6 112	1 458	885
	Retail stores (establishments with payroll) <sup>2</sup> .....	54	49 509	6 112	1 458	885
55 ex. 554	Automotive dealers .....	7	4 434	621	147	60
56	Apparel and accessory stores .....	7	5 256	397	91	52
57	Furniture, home furnishings, and equipment stores .....	7	5 023	616	114	38
5713, 4, 9	Home furnishing stores .....	4	1 492	216	36	13
58	Eating and drinking places .....	11	(D)	(D)	(D)	(D)
5812	Eating places .....	9	6 705	1 703	434	327
591	Drug and proprietary stores .....	3	2 118	264	70	38
59 ex. 591	Miscellaneous retail stores .....	8	2 263	258	62	37
	<b>MRC NO. 2</b>					
	Retail stores <sup>1 2 3</sup> .....	94	(D)	9 425	2 223	1 322
	Retail stores (establishments with payroll) <sup>2</sup> .....	90	70 594	9 425	2 223	1 322
56	Apparel and accessory stores .....	40	10 082	1 499	349	231
562, 3, 8	Women's clothing and specialty stores and furriers .....	20	5 375	782	178	121
562	Women's ready-to-wear stores .....	20	5 375	782	178	121
566	Shoe stores .....	13	2 767	439	102	59
57	Furniture, home furnishings, and equipment stores .....	8	4 694	630	143	65
58	Eating and drinking places .....	13	5 812	1 574	374	284
5812	Eating places .....	13	5 812	1 574	374	284
59 ex. 591	Miscellaneous retail stores .....	18	6 585	960	225	134
594	Miscellaneous shopping goods stores .....	15	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	7	2 704	458	111	53
5947	Gift, novelty, and souvenir shops .....	3	713	99	24	24
	<b>MRC NO. 3</b>					
	Retail stores <sup>1 2 3</sup> .....	92	(D)	12 257	2 866	1 514
	Retail stores (establishments with payroll) <sup>2</sup> .....	92	77 855	12 257	2 866	1 514
53	General merchandise group stores .....	4	48 202	7 556	1 735	819
531	Department stores (incl. leased depts.) <sup>4 5</sup> .....	3	48 826	(NA)	(NA)	(NA)
56	Apparel and accessory stores .....	36	12 244	1 710	399	240
562, 3, 8	Women's clothing and specialty stores and furriers .....	10	3 545	387	87	62
565	Family clothing stores .....	7	3 352	548	135	84
566	Shoe stores .....	11	2 969	450	104	54
57	Furniture, home furnishings, and equipment stores .....	5	2 026	143	38	27
58	Eating and drinking places .....	10	4 111	1 063	249	179
5812	Eating places .....	10	4 111	1 063	249	179
59 ex. 591	Miscellaneous retail stores .....	29	8 230	1 384	344	194
594	Miscellaneous shopping goods stores .....	22	6 952	1 174	282	156
5944	Jewelry stores .....	11	3 867	803	192	84
5947	Gift, novelty, and souvenir shops .....	6	1 321	212	54	39

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.



Table 1. **Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

SIC code	Kind of business	Standard metropolitan statistical area	Columbus		Major retail centers	
			City	Central business district	No. 1	No. 2
	<b>Retail stores<sup>1 2 3</sup>:</b>					
	Number .....	1 690	1 355	121	156	67
	Sales (\$1,000) .....	945 403	830 650	73 081	(D)	(D)
	Annual payroll (\$1,000) .....	106 331	94 634	9 823	20 170	7 741
	Paid employees for pay period including March 12, 1982 .....	13 138	11 530	1 103	2 476	1 011
	<b>Retail stores (establishments with payroll)<sup>2</sup>:</b>					
	Number .....	1 299	1 074	113	155	65
	Sales (\$1,000) .....	925 386	817 956	72 806	150 440	58 189
54, 58, 591	<b>Convenience goods stores:</b>					
	Number .....	481	382	32	38	13
	Sales (\$1,000) .....	294 554	(D)	12 307	(D)	10 419
53, 56, 57; 594	<b>Shopping goods stores (GAF)<sup>4 5</sup>:</b>					
	Number .....	373	332	47	87	48
	Sales (\$1,000) .....	247 357	(D)	23 632	91 674	46 895
52, 55, 59, ex. 591, 4	<b>All other stores:</b>					
	Number .....	445	360	34	30	4
	Sales (\$1,000) .....	383 475	352 748	36 867	(D)	875
	<b>NUMBER OF ESTABLISHMENTS</b>					
	<b>Retail stores<sup>1 2 3</sup> .....</b>	<b>1 690</b>	<b>1 355</b>	<b>121</b>	<b>156</b>	<b>67</b>
	<b>Retail stores (establishments with payroll)<sup>2</sup> .....</b>	<b>1 299</b>	<b>1 074</b>	<b>113</b>	<b>155</b>	<b>65</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers .....</b>	<b>48</b>	<b>33</b>	<b>3</b>	<b>2</b>	<b>-</b>
525	Hardware stores .....	13	7	-	-	-
52 ex. 525	Other .....	35	26	3	2	-
53	<b>General merchandise group stores .....</b>	<b>36</b>	<b>27</b>	<b>2</b>	<b>7</b>	<b>2</b>
531	Department stores (incl. leased depts.) <sup>5 6</sup> .....	15	13	1	4	2
531	Department stores (excl. leased depts.) <sup>5</sup> .....	15	13	1	4	2
533	Variety stores .....	9	6	1	1	-
539	Miscellaneous general merchandise stores .....	12	8	-	2	-
54	<b>Food stores<sup>7</sup> .....</b>	<b>158</b>	<b>111</b>	<b>4</b>	<b>9</b>	<b>3</b>
541	Grocery stores .....	133	90	4	3	1
55 ex. 554	<b>Automotive dealers .....</b>	<b>109</b>	<b>82</b>	<b>13</b>	<b>8</b>	<b>-</b>
554	<b>Gasoline service stations .....</b>	<b>124</b>	<b>100</b>	<b>3</b>	<b>4</b>	<b>1</b>
56	<b>Apparel and accessory stores .....</b>	<b>137</b>	<b>123</b>	<b>25</b>	<b>41</b>	<b>24</b>
561	Men's and boys' clothing and furnishings stores .....	24	23	11	4	6
562, 3, 8	Women's clothing and specialty stores and furriers .....	46	41	5	13	7
562	Women's ready-to-wear stores .....	43	38	5	13	7
565	Family clothing stores .....	8	7	1	3	-
566	Shoe stores .....	45	42	8	18	10
564, 9	Other apparel and accessory stores .....	14	10	-	3	1
57	<b>Furniture, home furnishings, and equipment stores .....</b>	<b>107</b>	<b>101</b>	<b>13</b>	<b>14</b>	<b>10</b>
5712	Furniture stores .....	38	33	7	1	1
5713, 4, 9	Home furnishing stores .....	23	23	3	2	2
572, 3	Household appliance, radio, television, and music stores .....	46	45	3	11	7
58	<b>Eating and drinking places .....</b>	<b>265</b>	<b>224</b>	<b>25</b>	<b>25</b>	<b>8</b>
5812	Eating places .....	222	183	20	24	7
5813	Drinking places .....	43	41	5	1	1
591	<b>Drug and proprietary stores .....</b>	<b>58</b>	<b>47</b>	<b>3</b>	<b>4</b>	<b>2</b>
59 ex. 591	<b>Miscellaneous retail stores<sup>8</sup> .....</b>	<b>257</b>	<b>226</b>	<b>22</b>	<b>41</b>	<b>15</b>
592	Liquor stores .....	46	45	3	-	-
594	Miscellaneous shopping goods stores <sup>9</sup> .....	93	81	7	25	12
5944	Jewelry stores .....	24	24	5	8	4
5947	Gift, novelty, and souvenir shops .....	18	16	-	4	2
5949	Sewing, needlework, and piece goods stores .....	11	8	-	3	-
5992	Florists .....	35	27	-	5	-

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>5</sup>Includes sales from catalog order desks located in department stores.

<sup>6</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>7</sup>May include data not covered by SIC 541.

<sup>8</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>9</sup>May include data not covered by SIC's 5944, 5947, and 5949.

**Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982**

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	<b>COLUMBUS CBD</b>										
	Retail stores <sup>1 2 3</sup> .....	121	110	73 081	66 960	9 823	8 913	2 385	2 185	1 103	1 015
	Retail stores (establishments with payroll) <sup>2</sup> .....	113	103	72 806	66 715	9 823	8 913	2 385	2 185	1 103	1 015
52	Building materials, hardware, garden supply, and mobile home dealers .....	3	3	1 063	1 063	165	165	27	27	13	13
525	Hardware stores .....	-	-	-	-	-	-	-	-	-	-
52 ex. 525	Other .....	3	3	1 063	1 063	165	165	27	27	13	13
53	General merchandise group stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) <sup>4 5</sup> .....	1	1	(D)	(D)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>4</sup> .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
533	Variety stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	-	-	-	-	-	-	-	-	-	-
54	Food stores <sup>6</sup> .....	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
541	Grocery stores .....	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers .....	13	12	27 884	25 562	2 628	2 383	676	629	157	155
554	Gasoline service stations .....	3	3	4 476	4 324	170	165	39	38	21	20
56	Apparel and accessory stores .....	25	21	7 523	6 476	1 132	957	301	247	156	133
561	Men's and boys' clothing and furnishings stores .....	11	9	2 758	2 234	438	341	130	99	66	53
562, 3, 8	Women's clothing and specialty stores and furriers .....	5	4	2 529	2 194	387	335	88	76	53	46
562	Women's ready-to-wear stores .....	5	4	2 529	2 194	387	335	88	76	53	46
565	Family clothing stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566	Shoe stores .....	8	7	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores .....	-	-	-	-	-	-	-	-	-	-
57	Furniture, home furnishings, and equipment stores .....	13	13	10 120	8 939	1 464	1 334	315	293	143	132
5712	Furniture stores .....	7	7	7 416	6 587	1 204	1 092	251	233	119	109
5713, 4, 9	Home furnishing stores .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places .....	25	23	5 169	4 754	1 275	1 183	301	281	254	232
5812	Eating places .....	20	18	4 561	4 151	1 085	995	254	235	231	209
5813	Drinking places .....	5	5	608	603	190	188	47	46	23	23
591	Drug and proprietary stores .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores <sup>7</sup> .....	22	19	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
592	Liquor stores .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores <sup>8</sup> .....	7	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	5	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5947	Gift, novelty, and souvenir shops .....	-	-	-	-	-	-	-	-	-	-
5949	Sewing, needlework, and piece goods stores .....	-	-	-	-	-	-	-	-	-	-
5992	Florists .....	-	-	-	-	-	-	-	-	-	-

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>6</sup>May include data not covered by SIC 541.

<sup>7</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>8</sup>May include data not covered by SIC's 5944, 5947, and 5949.

**Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982**

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>MRC NO. 1</b>					
	Retail stores <sup>1 2 3</sup> .....	156	(D)	20 170	4 875	2 476
	Retail stores (establishments with payroll) <sup>2</sup> .....	155	150 440	20 170	4 875	2 476
53	General merchandise group stores .....	7	54 337	7 326	1 702	814
531	Department stores (excl. leased depts.) <sup>4</sup> .....	4	47 600	6 190	1 456	670
54	Food stores .....	9	9 113	932	216	123
541	Grocery stores .....	3	8 141	711	167	71
55 ex. 554	Automotive dealers .....	8	28 872	2 612	651	138
554	Gasoline service stations .....	4	2 123	154	39	19
56	Apparel and accessory stores .....	41	21 186	2 674	749	446
561	Men's and boys' clothing and furnishings stores .....	4	1 617	248	64	40
562, 3, 8	Women's clothing and specialty stores and furriers .....	13	8 835	888	231	194
562	Women's ready-to-wear stores .....	13	8 835	888	231	194
566	Shoe stores .....	18	5 142	709	153	101
57	Furniture, home furnishings, and equipment stores .....	14	6 992	995	208	99
572, 3	Household appliance, radio, television, and music stores .....	11	3 606	442	85	37
58	Eating and drinking places .....	25	11 179	2 838	685	496
59 ex. 591	Miscellaneous retail stores .....	41	11 698	2 013	491	285
594	Miscellaneous shopping goods stores .....	25	9 159	1 484	359	218
5944	Jewelry stores .....	8	3 351	734	188	88
5947	Gift, novelty, and souvenir shops .....	4	553	90	19	27
5992	Florists .....	5	830	209	51	24
	<b>MRC NO. 2</b>					
	Retail stores <sup>1 2 3</sup> .....	67	(D)	7 741	1 898	1 011
	Retail stores (establishments with payroll) <sup>2</sup> .....	65	58 189	7 741	1 898	1 011
56	Apparel and accessory stores .....	24	8 222	1 173	300	206
562, 3, 8	Women's clothing and specialty stores and furriers .....	7	3 335	429	112	81
562	Women's ready-to-wear stores .....	7	3 335	429	112	81
566	Shoe stores .....	10	2 008	293	70	40
57	Furniture, home furnishings, and equipment stores .....	10	2 634	351	91	39
572, 3	Household appliance, radio, television, and music stores .....	7	2 105	222	52	23
58	Eating and drinking places .....	8	4 381	1 105	267	149
59 ex. 591	Miscellaneous retail stores .....	15	4 773	761	208	98
594	Miscellaneous shopping goods stores .....	12	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	4	2 205	387	109	37

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.



**Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I]

SIC code	Kind of business	Standard metropolitan statistical area	Macon		Major retail centers	
			City	Central business district	No. 1	No. 2
	<b>Retail stores<sup>1 2 3</sup>:</b>					
	Number .....	1 911	1 215	135	69	138
	Sales (\$1,000) .....	1 177 932	791 469	47 172	(D)	146 408
	Annual payroll (\$1,000) .....	131 052	90 554	8 477	9 167	18 552
	Paid employees for pay period including March 12, 1982 .....	16 638	11 159	1 073	1 146	2 328
	<b>Retail stores (establishments with payroll)<sup>2</sup>:</b>					
	Number .....	1 514	993	121	67	138
	Sales (\$1,000) .....	1 159 006	780 445	46 788	71 839	146 408
54, 58, 591	<b>Convenience goods stores:</b>					
	Number .....	557	345	29	16	30
	Sales (\$1,000) .....	397 448	252 702	(D)	(D)	(D)
53, 56, 57; 594	<b>Shopping goods stores (GAF)<sup>4 5</sup>:</b>					
	Number .....	444	315	52	33	95
	Sales (\$1,000) .....	300 630	226 397	23 069	30 156	109 824
52, 55, 59, ex. 591, 4	<b>All other stores:</b>					
	Number .....	513	333	40	18	13
	Sales (\$1,000) .....	460 928	301 346	(D)	(D)	(D)
	<b>NUMBER OF ESTABLISHMENTS</b>					
	<b>Retail stores<sup>1 2 3</sup> .....</b>	<b>1 911</b>	<b>1 215</b>	<b>135</b>	<b>69</b>	<b>138</b>
	<b>Retail stores (establishments with payroll)<sup>2</sup> .....</b>	<b>1 514</b>	<b>993</b>	<b>121</b>	<b>67</b>	<b>138</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers .....</b>	<b>64</b>	<b>31</b>	<b>2</b>	<b>1</b>	<b>1</b>
525	Hardware stores .....	23	9	1	-	1
52 ex. 525	Other .....	41	22	1	1	-
53	<b>General merchandise group stores .....</b>	<b>41</b>	<b>27</b>	<b>2</b>	<b>3</b>	<b>7</b>
531	Department stores (incl. leased depts.) <sup>5 6</sup> .....	13	8	-	2	4
531	Department stores (excl. leased depts.) <sup>5</sup> .....	13	8	-	2	4
533	Variety stores .....	14	9	1	-	2
539	Miscellaneous general merchandise stores .....	14	10	1	1	1
54	<b>Food stores<sup>7</sup> .....</b>	<b>235</b>	<b>130</b>	<b>3</b>	<b>4</b>	<b>9</b>
541	Grocery stores .....	200	107	1	2	4
55 ex. 554	<b>Automotive dealers .....</b>	<b>121</b>	<b>74</b>	<b>5</b>	<b>5</b>	<b>1</b>
554	<b>Gasoline service stations .....</b>	<b>154</b>	<b>105</b>	<b>12</b>	<b>6</b>	<b>-</b>
56	<b>Apparel and accessory stores .....</b>	<b>178</b>	<b>129</b>	<b>23</b>	<b>17</b>	<b>54</b>
561	Men's and boys' clothing and furnishings stores .....	25	21	6	2	9
562, 3, 8	Women's clothing and specialty stores and furriers .....	67	51	11	6	22
562	Women's ready-to-wear stores .....	63	47	9	6	20
565	Family clothing stores .....	21	11	1	3	5
566	Shoe stores .....	48	34	4	5	17
564, 9	Other apparel and accessory stores .....	17	12	1	1	1
57	<b>Furniture, home furnishings, and equipment stores .....</b>	<b>110</b>	<b>79</b>	<b>15</b>	<b>8</b>	<b>9</b>
5712	Furniture stores .....	42	27	7	1	-
5713, 4, 9	Home furnishing stores .....	31	22	1	2	2
572, 3	Household appliance, radio, television, and music stores .....	37	30	7	5	7
58	<b>Eating and drinking places .....</b>	<b>266</b>	<b>177</b>	<b>24</b>	<b>10</b>	<b>19</b>
5812	Eating places .....	241	162	23	10	19
5813	Drinking places .....	25	15	1	-	-
591	<b>Drug and proprietary stores .....</b>	<b>56</b>	<b>38</b>	<b>2</b>	<b>2</b>	<b>2</b>
59 ex. 591	<b>Miscellaneous retail stores<sup>8</sup> .....</b>	<b>289</b>	<b>203</b>	<b>33</b>	<b>11</b>	<b>36</b>
592	Liquor stores .....	46	35	4	2	2
594	Miscellaneous shopping goods stores <sup>9</sup> .....	115	80	12	5	25
5944	Jewelry stores .....	27	18	6	2	8
5947	Gift, novelty, and souvenir shops .....	25	19	1	1	7
5949	Sewing, needlework, and piece goods stores .....	9	7	1	-	1
5992	Florists .....	25	17	3	-	2

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>5</sup>Includes sales from catalog order desks located in department stores.

<sup>6</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>7</sup>May include data not covered by SIC 541.

<sup>8</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>9</sup>May include data not covered by SIC's 5944, 5947, and 5949.

**Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982**

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	<b>MACON CBD</b>										
	Retail stores <sup>1 2 3</sup> .....	135	125	47 172	44 196	8 477	7 959	1 959	1 822	1 073	1 025
	Retail stores (establishments with payroll) <sup>2</sup> .....	121	113	46 788	43 877	8 477	7 959	1 959	1 822	1 073	1 025
52	Building materials, hardware, garden supply, and mobile home dealers.....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
525	Hardware stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
52 ex. 525	Other .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
53	General merchandise group stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) <sup>4 5</sup> .....	-	-	-	-	-	-	-	-	-	-
531	Department stores (excl. leased depts.) <sup>4</sup> .....	-	-	-	-	-	-	-	-	-	-
533	Variety stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores.....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
54	Food stores <sup>6</sup> .....	3	3	1 128	1 127	121	120	31	30	20	19
541	Grocery stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers .....	5	4	2 455	2 238	381	345	84	75	27	25
554	Gasoline service stations .....	12	9	4 488	3 679	369	298	76	59	45	39
56	Apparel and accessory stores .....	23	22	11 040	10 282	2 112	1 965	534	487	244	225
561	Men's and boys' clothing and furnishings stores.....	6	6	2 843	2 843	672	672	160	160	62	62
562, 3, 8	Women's clothing and specialty stores and furriers .....	11	10	5 417	5 242	1 059	1 010	270	254	140	130
562	Women's ready-to-wear stores .....	9	8	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
565	Family clothing stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566	Shoe stores .....	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores.....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores .....	15	14	6 384	6 204	1 240	1 221	277	272	110	108
5712	Furniture stores .....	7	7	3 189	3 189	819	819	195	195	74	74
5713, 4, 9	Home furnishing stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores .....	7	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places .....	24	24	7 481	7 481	2 005	2 005	452	452	402	402
5812	Eating places .....	23	23	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5813	Drinking places .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
591	Drug and proprietary stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores <sup>7</sup> .....	33	31	11 786	10 954	1 935	1 711	434	381	184	169
592	Liquor stores .....	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores <sup>8</sup> .....	12	11	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	6	5	1 522	1 415	302	273	69	62	27	24
5947	Gift, novelty, and souvenir shops .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5949	Sewing, needlework, and piece goods stores.....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5992	Florists.....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>6</sup>May include data not covered by SIC 541.

<sup>7</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>8</sup>May include data not covered by SIC's 5944, 5947, and 5949.

**Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982**

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>MRC NO. 1</b>					
	Retail stores <sup>1 2 3</sup> .....	69	(D)	9 167	2 145	1 146
	Retail stores (establishments with payroll) <sup>2</sup> .....	67	71 839	9 167	2 145	1 146
53	General merchandise group stores .....	3	16 747	1 977	433	276
54	Food stores .....	4	19 768	2 328	574	214
554	Gasoline service stations .....	6	7 360	396	92	45
56	Apparel and accessory stores .....	17	7 600	782	202	139
562, 3, 8	Women's clothing and specialty stores and furriers .....	6	3 574	313	78	51
562	Women's ready-to-wear stores .....	6	3 574	313	78	51
565	Family clothing stores .....	3	1 517	169	45	41
57	Furniture, home furnishings, and equipment stores .....	8	3 902	450	93	44
572, 3	Household appliance, radio, television, and music stores .....	5	2 617	341	72	34
58	Eating and drinking places .....	10	6 907	1 669	392	280
5812	Eating places .....	10	6 907	1 669	392	280
59 ex. 591	Miscellaneous retail stores .....	11	3 859	678	152	76
594	Miscellaneous shopping goods stores .....	5	1 907	241	52	31
	<b>MRC NO. 2</b>					
	Retail stores <sup>1 2 3</sup> .....	138	146 408	18 552	4 274	2 328
	Retail stores (establishments with payroll) <sup>2</sup> .....	138	146 408	18 552	4 274	2 328
53	General merchandise group stores .....	7	73 398	8 617	1 997	1 056
531	Department stores (incl. leased depts.) <sup>4 5</sup> .....	4	73 246	(NA)	(NA)	(NA)
54	Food stores .....	9	21 731	2 016	439	178
56	Apparel and accessory stores .....	54	20 686	2 857	676	406
561	Men's and boys' clothing and furnishings stores .....	9	3 436	651	153	58
562, 3, 8	Women's clothing and specialty stores and furriers .....	22	8 946	1 120	246	184
566	Shoe stores .....	17	5 788	784	192	94
57	Furniture, home furnishings, and equipment stores .....	9	5 533	587	124	48
58	Eating and drinking places .....	19	9 682	2 291	507	385
5812	Eating places .....	19	9 682	2 291	507	385
59 ex. 591	Miscellaneous retail stores .....	36	12 283	1 807	445	223
594	Miscellaneous shopping goods stores .....	25	10 207	1 438	355	180
5944	Jewelry stores .....	8	3 062	503	126	59
5947	Gift, novelty, and souvenir shops .....	7	2 458	341	83	38

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.



**Table 1. Statistics by Kind of Business for Major Retail Centers, Central Business Districts, Cities With Central Business Districts, and the Standard Metropolitan Statistical Area: 1982**

[For meaning of abbreviations and symbols, see introductory text. For definition of SMSA, see appendix D. For descriptions of MRC and CBD boundaries, see appendix I.]

SIC code	Kind of business	Standard metropolitan statistical area	Savannah		Major retail centers		
			City	Central business district	No. 1	No. 3	No. 4
	<b>Retail stores<sup>1 2 3</sup>:</b>						
	Number .....	1 807	1 329	195	63	64	164
	Sales (\$1,000) .....	1 093 168	876 317	101 896	(D)	(D)	(D)
	Annual payroll (\$1,000) .....	131 370	107 157	17 921	8 150	10 481	23 461
	Paid employees for pay period including March 12, 1982 .....	15 931	12 885	2 307	1 120	984	2 640
	<b>Retail stores (establishments with payroll)<sup>2</sup>:</b>						
	Number .....	1 412	1 080	175	62	61	162
	Sales (\$1,000) .....	1 074 510	866 680	100 999	63 117	100 071	174 969
54, 58, 591	<b>Convenience goods stores:</b>						
	Number .....	534	384	61	21	13	32
	Sales (\$1,000) .....	393 058	303 054	(D)	22 395	9 026	49 689
53, 56, 57; 594	<b>Shopping goods stores (GAF)<sup>4 5</sup>:</b>						
	Number .....	404	356	84	29	33	113
	Sales (\$1,000) .....	282 510	257 383	44 751	33 105	23 881	116 947
52, 55, 59, ex. 591, 4	<b>All other stores:</b>						
	Number .....	474	340	30	12	15	17
	Sales (\$1,000) .....	398 942	306 243	(D)	7 617	67 164	8 333
	<b>NUMBER OF ESTABLISHMENTS</b>						
	<b>Retail stores<sup>1 2 3</sup> .....</b>	<b>1 807</b>	<b>1 329</b>	<b>195</b>	<b>63</b>	<b>64</b>	<b>164</b>
	<b>Retail stores (establishments with payroll)<sup>2</sup> .....</b>	<b>1 412</b>	<b>1 080</b>	<b>175</b>	<b>62</b>	<b>61</b>	<b>162</b>
52	<b>Building materials, hardware, garden supply, and mobile home dealers .....</b>	<b>57</b>	<b>38</b>	<b>1</b>	<b>4</b>	<b>-</b>	<b>2</b>
525	Hardware stores .....	13	8	-	1	-	-
52 ex. 525	Other .....	44	30	1	3	-	2
53	<b>General merchandise group stores .....</b>	<b>39</b>	<b>34</b>	<b>6</b>	<b>3</b>	<b>1</b>	<b>8</b>
531	Department stores (incl. leased depts.) <sup>5 6</sup> .....	9	9	1	2	1	4
531	Department stores (excl. leased depts.) <sup>5</sup> .....	9	9	1	2	1	4
533	Variety stores .....	13	12	4	1	-	1
539	Miscellaneous general merchandise stores .....	17	13	1	-	-	3
54	<b>Food stores<sup>7</sup> .....</b>	<b>175</b>	<b>116</b>	<b>8</b>	<b>5</b>	<b>2</b>	<b>7</b>
541	Grocery stores .....	150	97	7	3	1	3
55 ex. 554	<b>Automotive dealers .....</b>	<b>95</b>	<b>67</b>	<b>4</b>	<b>4</b>	<b>8</b>	<b>3</b>
554	<b>Gasoline service stations .....</b>	<b>139</b>	<b>92</b>	<b>5</b>	<b>2</b>	<b>5</b>	<b>2</b>
56	<b>Apparel and accessory stores .....</b>	<b>155</b>	<b>143</b>	<b>42</b>	<b>13</b>	<b>8</b>	<b>62</b>
561	Men's and boys' clothing and furnishings stores .....	29	28	11	2	-	10
562, 3, 8	Women's clothing and specialty stores and furriers .....	58	54	15	4	5	24
562	Women's ready-to-wear stores .....	53	49	14	4	5	20
565	Family clothing stores .....	12	9	3	2	-	3
566	Shoe stores .....	43	40	9	5	1	21
564, 9	Other apparel and accessory stores .....	13	12	4	-	2	4
57	<b>Furniture, home furnishings, and equipment stores .....</b>	<b>104</b>	<b>85</b>	<b>15</b>	<b>6</b>	<b>12</b>	<b>20</b>
5712	Furniture stores .....	40	28	10	-	5	3
5713, 4, 9	Home furnishing stores .....	25	22	1	2	3	6
572, 3	Household appliance, radio, television, and music stores .....	39	35	4	4	4	11
58	<b>Eating and drinking places .....</b>	<b>304</b>	<b>228</b>	<b>49</b>	<b>14</b>	<b>10</b>	<b>24</b>
5812	Eating places .....	252	186	35	13	8	24
5813	Drinking places .....	52	42	14	1	2	-
591	<b>Drug and proprietary stores .....</b>	<b>55</b>	<b>40</b>	<b>4</b>	<b>2</b>	<b>1</b>	<b>1</b>
59 ex. 591	<b>Miscellaneous retail stores<sup>8</sup> .....</b>	<b>289</b>	<b>237</b>	<b>41</b>	<b>9</b>	<b>14</b>	<b>33</b>
592	Liquor stores .....	51	37	2	-	1	-
594	Miscellaneous shopping goods stores <sup>9</sup> .....	106	94	21	7	12	23
5944	Jewelry stores .....	16	15	2	2	-	10
5947	Gift, novelty, and souvenir shops .....	29	26	14	3	-	5
5949	Sewing, needlework, and piece goods stores .....	14	13	3	1	2	1
5992	Florists .....	31	23	-	1	-	1

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Stores in general merchandise, apparel, and furniture major groups, and miscellaneous shopping goods group. These stores specialize in department store merchandise.

<sup>5</sup>Includes sales from catalog order desks located in department stores.

<sup>6</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>7</sup>May include data not covered by SIC 541.

<sup>8</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>9</sup>May include data not covered by SIC's 5944, 5947, and 5949.

**Table 2. Statistics by Kind of Business for Central Business Districts in the Standard Metropolitan Statistical Area: 1982**

[For meaning of abbreviations and symbols, see introductory text. For definition of terms "adjusted" and "unadjusted" and for indication of comparability of 1982 CBD data and 1977 CBD data, see Comparability of 1977 and 1982 Censuses in appendix A. For definition of SMSA, see appendix D. For comparative CBD sales statistics, 1977 and 1982, see appendix H. For description of CBD boundaries, see appendix I.]

SIC code	Kind of business	Establishments		Sales		Annual payroll		First quarter payroll		Paid employees for pay period including March 12	
		Adjusted (number)	Unadjusted (number)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (\$1,000)	Unadjusted (\$1,000)	Adjusted (number)	Unadjusted (number)
	<b>SAVANNAH CBD</b>										
	Retail stores <sup>1 2 3</sup> .....	195	178	101 896	92 829	17 921	16 539	4 181	3 867	2 307	2 098
	Retail stores (establishments with payroll) <sup>2</sup> .....	175	160	100 999	92 049	17 921	16 539	4 181	3 867	2 307	2 098
52	Building materials, hardware, garden supply, and mobile home dealers .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
525	Hardware stores .....	-	-	-	-	-	-	-	-	-	-
52 ex. 525	Other .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
53	General merchandise group stores .....	6	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
531	Department stores (incl. leased depts.) <sup>4 5</sup> .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
531	Department stores (excl. leased depts.) <sup>4</sup> .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
533	Variety stores .....	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
54	Food stores <sup>6</sup> .....	8	7	15 498	11 690	1 469	1 199	362	290	209	167
541	Grocery stores .....	7	6	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers .....	4	4	8 351	8 351	1 256	1 256	339	339	72	72
554	Gasoline service stations .....	5	5	1 265	1 265	122	122	24	24	15	15
56	Apparel and accessory stores .....	42	41	18 450	18 445	3 431	3 406	771	762	379	371
561	Men's and boys' clothing and furnishings stores .....	11	11	4 498	4 498	835	835	190	190	94	94
562, 3, 8	Women's clothing and specialty stores and furriers .....	15	14	7 244	7 242	1 595	1 582	358	354	180	175
562	Women's ready-to-wear stores .....	14	13	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
565	Family clothing stores .....	3	3	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566	Shoe stores .....	9	9	4 852	4 850	755	745	170	166	66	64
564, 9	Other apparel and accessory stores .....	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores .....	15	15	6 098	6 098	1 194	1 194	273	273	113	113
5712	Furniture stores .....	10	10	4 564	4 564	836	836	196	196	82	82
5713, 4, 9	Home furnishing stores .....	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
572, 3	Household appliance, radio, television, and music stores .....	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places .....	49	43	19 729	16 945	5 922	5 182	1 351	1 198	1 055	930
5812	Eating places .....	35	30	15 377	12 963	5 053	4 388	1 139	1 003	838	736
5813	Drinking places .....	14	13	4 352	3 982	869	794	212	195	217	194
591	Drug and proprietary stores .....	4	4	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
59 ex. 591	Miscellaneous retail stores <sup>7</sup> .....	41	34	10 167	8 341	1 742	1 451	413	347	163	141
592	Liquor stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
594	Miscellaneous shopping goods stores <sup>8</sup> .....	21	17	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5944	Jewelry stores .....	2	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5947	Gift, novelty, and souvenir shops .....	14	11	1 330	1 097	397	214	78	45	53	37
5949	Sewing, needlework, and piece goods stores .....	3	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
5992	Florists .....	-	-	-	-	-	-	-	-	-	-

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.

<sup>6</sup>May include data not covered by SIC 541.

<sup>7</sup>May include data not covered by SIC's 592, 594, and 5992.

<sup>8</sup>May include data not covered by SIC's 5944, 5947, and 5949.



**Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982**

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I.]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>MRC NO. 1</b>					
	Retail stores <sup>1 2 3</sup> .....	63	(D)	8 150	2 010	1 120
	Retail stores (establishments with payroll) <sup>2</sup> .....	62	63 117	8 150	2 010	1 120
52	Building materials, hardware, garden supply, and mobile home dealers .....	4	3 620	675	197	72
55 ex. 554	Automotive dealers .....	4	2 752	455	103	29
56	Apparel and accessory stores .....	13	11 414	1 349	389	243
562, 3, 8	Women's clothing and specialty stores and furriers .....	4	2 957	319	93	39
562	Women's ready-to-wear stores .....	4	2 957	319	93	39
566	Shoe stores .....	5	1 408	141	30	22
57	Furniture, home furnishings, and equipment stores .....	6	2 021	372	79	32
58	Eating and drinking places .....	14	5 772	1 299	287	251
59 ex. 591	Miscellaneous retail stores .....	9	3 081	442	107	55
594	Miscellaneous shopping goods stores .....	7	(D)	(D)	(D)	(D)
5947	Gift, novelty, and souvenir shops .....	3	514	71	17	20
	<b>MRC NO. 3</b>					
	Retail stores <sup>1 2 3</sup> .....	64	(D)	10 481	2 508	984
	Retail stores (establishments with payroll) <sup>2</sup> .....	61	100 071	10 481	2 508	984
55 ex. 554	Automotive dealers .....	8	63 068	5 541	1 256	300
554	Gasoline service stations .....	5	3 756	143	33	18
56	Apparel and accessory stores .....	8	5 329	796	208	84
57	Furniture, home furnishings, and equipment stores .....	12	6 312	938	235	99
5712	Furniture stores .....	5	4 400	670	166	65
58	Eating and drinking places .....	10	6 013	1 391	313	231
	<b>MRC NO. 4</b>					
	Retail stores <sup>1 2 3</sup> .....	164	(D)	23 461	5 060	2 640
	Retail stores (establishments with payroll) <sup>2</sup> .....	162	174 969	23 461	5 060	2 640
53	General merchandise group stores .....	8	70 353	9 245	1 868	923
531	Department stores (incl. leased depts.) <sup>4 5</sup> .....	4	62 067	(NA)	(NA)	(NA)
55 ex. 554	Automotive dealers .....	3	2 554	421	111	25
56	Apparel and accessory stores .....	62	27 726	3 709	828	440
561	Men's and boys' clothing and furnishings stores .....	10	4 190	549	139	72
562, 3, 8	Women's clothing and specialty stores and furriers .....	24	12 851	1 555	357	193
562	Women's ready-to-wear stores .....	20	11 908	1 363	300	176
566	Shoe stores .....	21	8 635	1 367	278	139
57	Furniture, home furnishings, and equipment stores .....	20	8 094	1 188	253	117
572, 3	Household appliance, radio, television, and music stores .....	11	4 197	561	114	45
58	Eating and drinking places .....	24	12 900	3 318	742	501
5812	Eating places .....	24	12 900	3 318	742	501
59 ex. 591	Miscellaneous retail stores .....	33	12 293	1 867	416	191
594	Miscellaneous shopping goods stores .....	23	10 774	1 606	365	163
5944	Jewelry stores .....	10	6 038	992	220	75
5947	Gift, novelty, and souvenir shops .....	5	1 741	290	70	47

<sup>1</sup>For all establishments, including those without payroll.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>4</sup>Includes sales from catalog order desks located in department stores.

<sup>5</sup>Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.



# APPENDIX A.

## General Explanation

### CENSUS COVERAGE AND METHODOLOGY

**Structure and method of enumeration**—Firms in the 1982 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consists of firms which were not required to file a regular census return and includes:

- a. All nonemployers, i.e., all firms with no paid employees during 1982. Sales information for them was obtained from administrative records of other Federal agencies. Although consisting of a large number of firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1982 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$1,000 or more. This change in qualifications for the 1982 census is described in the Comparability of the 1977 and 1982 Censuses section below.

- b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with paid employees at any time during 1982 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

Data on sales, payroll, and employment for employer firms below the cutoff were derived or estimated from the administrative records of other Federal agencies, except for a 10-percent sample which was included in the mail universe.

2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:

- a. Large employers, i.e., all employer firms above the payroll size cutoff established to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1981 Report of Company Organization was used as a coverage check in the census. In the census mailing package containing the appropriate 1982 questionnaires, firms were sent a form to use in updating the list of establishments with those opened since 1981.

- b. The 10-percent sample of small employers referred to in section 1b above which were sent the census mailing packages containing the appropriate 1982 questionnaires.

**Method of classifying kinds of business**—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.<sup>1</sup> However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universes as follows:

1. The nonmail universe.

- a. All nonemployers were classified inside or outside of retail trade on the basis of information obtained from other Federal agencies. Data are not provided for nonemployers by kind of business as planned for 1982 because a substantial number of the nonemployer records, obtained from the Internal Revenue Service (IRS), were miscoded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.

- b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1977 census. Otherwise, the classification was obtained from the administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1982 census kind-of-business code.

2. Establishments in the mail universe were classified on the basis of their self designation and answers to questions on sales by merchandise lines and other special inquiries.

### COMPARABILITY OF THE 1977 AND 1982 CENSUSES

The 1977 and 1982 censuses were conducted under similar conditions and procedures except for the following:

**Geographic areas**—The boundaries of a number of areas for which data are shown in the 1982 census are not the same as in the 1977 census because of annexations, other boundary changes, redefinitions of SMSA's, and changes in qualifying criteria since 1977.

Also, improved methods, used in the 1982 census for determining the proper geographic areas into which businesses are tabulated within a given county, resulted in a number of businesses that were not tabulated as part of the "remainder of county" statistics in previous censuses being included within the "remainder of county" for 1982.

**Leased departments**—In 1977 and in prior censuses, data for leased departments were consolidated with the data for stores

<sup>1</sup>Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.



in which they were located. In the 1982 census, each leased department was treated as a separate establishment and was classified according to the kind of business it conducted. For example, in the 1977 reports, data for a leased department selling shoes were included in the kind-of-business statistics of the lessor store. For the 1982 reports, however, a leased department selling shoes would be considered a separate retail establishment under the "shoe store" classification. It should also be noted that in the 1982 classifications (with the exception of department stores for which leased department data are recognized for classification purposes), the procedure which separated the leased department from the main store might have affected the kind-of-business code assigned to a relatively small number of main stores, because the coding procedure did not take into account the lines of merchandise carried by the leased department.

Due to the relatively high level of leased department activity in department stores, department store sales summaries for 1982 have been separately presented for the following classifications:

- Department stores (incl. leased depts.)
- Department stores (excl. leased depts.)

**Nonemployer firms**—In 1977, the census included any retail nonemployer firm which reported a sales volume of \$2,500 or more, plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$2,500 or more. In the 1982 census, nonemployer firms are included if, on an annual basis, they reported a sales volume of at least \$1,000. This change was made so that establishments will be included in the retail census based on the same criterion used for including establishments in the other economic censuses, i.e., \$1,000. Had the 1982 criterion been applied in the 1977 Census of Retail Trade, an additional 62,000 nonemployers with sales of \$120.6 million would have been included.

In 1977 and prior censuses, the combined data for all establishments (nonemployer firms plus establishments of employer firms) were presented for selected kind-of-business classifications, including all 2-digit major industry groups. For these censuses, data for nonemployer firms were obtained from administrative records of the Internal Revenue Service (IRS) based on business tax returns. For 1982, data for nonemployers and the combined data for all establishments are presented only at the retail trade total level for all geographic areas. These data could not be published by kind of business as planned because many businesses were miscoded by the IRS into various miscellaneous categories rather than in the specific kind of business. As a result, when the IRS supplied the Bureau of the Census with the kind-of-business codes derived from information reported by businesses for 1982 on IRS form 1040, schedule C, the Bureau found that there were proportionately far more businesses classified in miscellaneous categories for 1982 than for 1977. The Bureau of the Census and the IRS are taking steps to ensure that data can be published for all establishments by kind of business in the 1987 and subsequent censuses.

**Central business districts**—In 1982, two sets of kind-of-business data are provided for central business districts (CBD's): "adjusted" and "unadjusted." In the 1977 reports, only unadjusted data were provided. Unadjusted CBD data refer to the

summation of data for those establishments which could be identified, based on address, as being in the CBD. However, some records, particularly those of small establishments for which information is derived from administrative records of other Federal agencies, have addresses that are inadequate for determining if they are in the CBD.

Therefore, for 1982 the Bureau proportionately allocated data to the CBD for establishments for which address records were inadequate to determine if they were inside or outside the CBD. The resulting "adjusted" data provide more realistic estimates of retail trade in each CBD. The adjustment process allocated data for the establishments that could not be coded in each CBD city to either "inside" or "outside" the CBD in the same ratio as the associated data for establishments with addresses that could be coded. The adjustment process was separately applied to each data item (number of establishments, sales, annual payroll, and number of employees) for each kind-of-business level for which data are presented for each CBD.

The 1977 CBD statistics and the 1982 "unadjusted" statistics are based on comparable procedures and are believed to be directly comparable. The 1982 "unadjusted" statistics are shown to provide a means of comparing 1977 and 1982 CBD data and to provide measures (the differences between the adjusted and unadjusted data) of the estimation for establishments with inadequate addresses.

**Nonstore retailers (SIC 596)**—Although nonstore retailers (mail order houses, automatic merchandising machine operators, and direct selling establishments) were included in the 1977 Census of Retail Trade, data for nonstore retailers were excluded from the Major Retail Centers reports. For 1982, nonstore retailers are also included in the Major Retail Centers reports. Nonstore retailers account for a negligible portion of total retail trade in most MRC's and CBD's.

## EXPLANATION OF TERMS

**Establishments**—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and will be provided in the retail trade report, Miscellaneous Subjects, RC82-I-4. Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments in this publication represents the number in business at the end of the year.

A comparison of the number of establishments in business at the end of the year versus the number active any time during the year for the United States as a whole is presented for establishments with payroll, by kind-of-business group, and for all establishments, only for total retail trade, in appendix G of the United States Summary report of the Geographic Area series, RC82-A-52.

When two activities or more were carried on at a single location under a single ownership, all activities generally were



grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

**Firms**—A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. For economic census purposes, the terms firm and company are synonymous.

**Sales**—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

**Annual payroll**—Payroll includes all forms of compensation, such as salaries, wages, commissions, bonuses, vacation allowances, sick leave pay, and the value of payments in kind (e.g., free meals and lodgings), paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on form 941.

**First quarter payroll**—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1982.

**Paid employees for pay period including March 12**—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

**Auxiliary establishments**—Each company included in this census was asked to identify and report separately those auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data for auxiliaries which primarily service retail establishments are presented for selected industrial classifications in tables included in the United States Summary report of the Geographic Area series, RC82-A-52. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

## ALL ESTABLISHMENTS VERSUS ESTABLISHMENTS WITH PAYROLL

The tables in this report present data for two major categories of establishments: All establishments and establishments with payroll.

**Table 3. Statistics by Selected Kind of Business for Major Retail Centers in the Standard Metropolitan Statistical Area: 1982**

[Data for kind-of-business detail may not add to broader kind-of-business totals. Only those kinds of business without suppressed data are shown. In some instances, however, kinds of business for which data are suppressed are included to indicate their relationship to component kinds of business. For meaning of abbreviations and symbols, see introductory text. For definitions of SMSA, see appendix D. For description of MRC boundaries, see appendix I]

SIC code	Kind of business	Establishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>MRC NO. X</b>						
	Retail stores <sup>1 2 3</sup> . . . . .	130	73 530	9 853	2 683	1 003
	Retail stores (establishments with payroll) <sup>2</sup> . . . . .	117	71 810	9 853	2 683	1 003



The term "all establishments" includes those without payroll ("mom and pop" operators) and those with payroll. The number and sales of establishments without payroll is determined by subtracting data for establishments with payroll from data for all establishments.

As shown in the table on the previous page:

130	(Number of total establishments)
- 117	(Number of establishments with payroll)
13	(Number of establishments without payroll)

The sales of the 13 establishments is \$1,720 (000).

As explained in the "Comparability of 1977 and 1982 Censuses," data are shown by kind of business only for establishments with payroll.

## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1972 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions are necessitated by trade practices. For example, lumber yards and paint, glass, and wallpaper stores are included in retail trade if they sell to the general public, even if a higher proportion of their sales is made to contractors. Establishments engaged in selling products to the general public from displayed merchandise, such as typewriters, stationery, or gasoline, are classified in retail trade even though such products may not be used for personal or household consumption. However, establishments that sell exclusively to business establishments, institutional and industrial users, or contractors are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually fixed places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1972 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within an SIC.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which

various broad groups of commodities, or merchandise lines, sold by different kinds of business is available in the 1982 Census of Retail Trade report, Merchandise Line Sales, RC82-I-3.)

## Building Materials, Hardware, Garden Supply, and Mobile Home Dealers (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

**Hardware stores (SIC 525)**—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

## General Merchandise Group Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, general stores, etc. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596.

**Department stores (SIC 531)**—Establishments normally employing 25 people or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, and radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).



Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (incl. leased depts.)

Department stores (excl. leased depts.)

**Variety stores (SIC 533)**—Establishments engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

**Miscellaneous general merchandise stores (SIC 539)**—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or home furnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 25 employees, and stores usually known as country general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and home furnishings exceed half of their total sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales.

## **Food Stores (SIC Major Group 54)**

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

**Grocery stores (SIC 541)**—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets, food stores, and delicatessens are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

## **Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)**

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories, and gasoline service stations selling gasoline and lubricating oils. It includes establishments dealing exclusively in used automobiles, but not establishments dealing exclusively in used parts (SIC 5931). Also included are automobile repair shops maintained by establishments engaged in the sale of new

automobiles. Automotive distributors, the greater part of whose sales are to dealers or to institutional or industrial users, are classified in wholesale trade.

**Gasoline service stations (SIC 554)**—Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included.

## **Apparel and Accessory Stores (SIC Major Group 56)**

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for Department stores (SIC 531) or Miscellaneous general merchandise stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

**Men's and boys' clothing and furnishings stores (SIC 561)**—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

**Women's clothing and specialty stores and furriers (SIC 562, 563, and 568)**—Comprise the following industries:

**Women's ready-to-wear stores (SIC 562)**—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

**Women's specialty stores and furriers (SIC 563 and 568)**—Establishments primarily selling a specialized line of women's and girls' apparel, such as sportswear, beachwear, blouses, hosiery, hats, foundation garments, lingerie, negligees, robes, and fur coats and other fur apparel.

**Family clothing stores (SIC 565)**—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.



**Shoe stores (SIC 566)**—Establishments primarily selling shoes and other footwear. Accessories are frequently sold. Included are men's shoe stores, women's shoe stores, children's and juveniles' shoe stores, and family shoe stores.

**Other apparel and accessory stores (SIC 564 and 569)**—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This classification also includes children's and infants' wear stores.

## **Furniture, Home Furnishings, and Equipment Stores (SIC Major Group 57)**

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and household electrical and gas appliances. Establishments selling electrical and gas appliances are included in this group only if the major part of their sales consists of articles for home use. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5931. Stores primarily engaged in selling merchandise but also providing an interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

**Furniture stores (SIC 5712)**—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

**Home furnishing stores (SIC 5713, 5714, and 5719)**—Establishments primarily engaged in the retail sale of home furnishings, such as china, glassware, and metalware for kitchen and table use, bedding and linen, brooms, brushes, lamps and shades, mirrors and pictures, venetian blinds, window shades, floor coverings and related products, draperies, curtains, slipcovers, and upholstery material.

**Household appliance, radio, television, and music stores (SIC 572 and 573)**—Comprise the following industries:

*Household appliance stores (SIC 572)*—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

*Radio and television stores (SIC 5732)*—Establishments primarily engaged in the retail sale and installation of radios, television sets, home computers and software, record players, and high fidelity (hi-fi) and sound reproducing equipment. Such establishments also may sell additional lines such as household appliances, musical instruments, or records. Radio and television repair shops are classified in SIC 7622.

*Record shops (SIC 5733 pt.)*—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

*Musical instrument stores (SIC 5733 pt.)*—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

## **Eating and Drinking Places (SIC Major Group 58)**

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption.

**Eating places (SIC 5812)**—Includes retail establishments which sell prepared foods and beverages for consumption on or near the premises. Included are restaurants and lunchrooms, social caterers, cafeterias, refreshment places, contract feeding locations, and ice cream and frozen custard stands.

**Drinking places (alcoholic beverages) (SIC 5813)**—Establishments primarily engaged in the retail sale of drinks such as beer, ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

## **Miscellaneous Retail Stores (SIC Major Group 59)**

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel and ice dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

**Drug and proprietary stores (SIC 591)**—Drug stores are establishments engaged in the retail sale of prescription drugs and patent medicines. They may carry a number of related lines, such as cosmetics, toiletries, tobacco, and novelty merchandise, and may operate a soda fountain or lunch counter. These stores are classified on the basis of their usual trade designation rather than on a strict interpretation of commodities handled.

Proprietary stores are establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

**Liquor stores (SIC 592)**—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Miscellaneous shopping goods stores (SIC 594)**—Comprise the following industries:

*General line sporting goods stores (SIC 5941 pt.)*—Establishments primarily selling a general line of sporting



goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

*Specialty line sporting goods stores (SIC 5941 pt.)*— Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment.

*Book stores (SIC 5942)*— Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail order houses (SIC 5961).

*Stationery stores (SIC 5943)*— Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school and office supplies. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

*Jewelry stores (SIC 5944)*— Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

*Hobby, toy, and game shops (SIC 5945)*— Establishments primarily engaged in the retail sale of toys, games, and hobby

kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

*Camera and photographic supply stores (SIC 5946)*— Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

*Gift, novelty, and souvenir shops (SIC 5947)*— Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

*Luggage and leather goods stores (SIC 5948)*— Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods.

*Sewing, needlework, and piece goods stores (SIC 5949)*— Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, and other needlework accessories.

*Florists (SIC 5992)*— Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in selling seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing, in SIC 0181.



# APPENDIX B.

## General Questions



U.S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

### 1982 CENSUS OF RETAIL TRADE

D.M.B. APPROVAL NO. 0607-0371: EXPIRES 12/84

**NOTICE** — Response to this inquiry is required by law (title 13, U.S. Code). By the same law, your report to the Census Bureau is **confidential**. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

Please complete this form and RETURN TO: **BUREAU OF THE CENSUS**  
1201 East Tenth Street  
Jeffersonville, Indiana 47134

**DUE DATE: FEBRUARY 15, 1983**

If you cannot file by the due date, a time extension request should be sent to the above address; please include your 11-digit Census File Number (CFN).

**Note** — Please read the accompanying instructions before answering the questions.

In correspondence pertaining to this report, please refer to this Census File Number (CFN)

Employer Identification (EI) Number

CB-5801

Please correct errors in name, address, and ZIP code. ENTER street and number if not shown.

#### Item 1 — EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number shown in the label the SAME as that used for this establishment on its latest 1982 Employer's Quarterly Federal Tax Return, Treasury Form 941?

094 1 ☐ YES (9 digits)

2 ☐ NO — Enter current EI No. →

#### Item 2 — PHYSICAL LOCATION OF ESTABLISHMENT

Answer items a, b, c, and d

**NOTE: P.O. boxes or rural routes are not physical locations.**

a. ☐ Same as shown in mailing label. If different, indicate change.

NUMBER AND STREET

CITY, TOWN, VILLAGE, ETC. STATE ZIP CODE

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 ☐ YES 3 ☐ No legal boundaries  
2 ☐ NO 4 ☐ Don't know

c. Type of municipality where physically located

396 1 ☐ City, village, or borough 3 ☐ Other or don't know  
2 ☐ Town or township

d. Name of county where physically located

#### Item 3 — OPERATIONAL STATUS

Number of months  
002

a. How many months during 1982 did this firm or organization actively operate this establishment?

b. Mark (X) the **ONE** box which best describes this establishment at the end of 1982.

001 1 ☐ In operation  
2 ☐ Temporarily or seasonally inactive

Figures only

Month Day Year

3 ☐ Ceased operation — Give date →

4 ☐ Sold or leased to another operator — Give date at right → AND enter name, etc., below

NAME OF NEW OWNER OR OPERATOR

NUMBER AND STREET

CITY STATE ZIP CODE

#### Item 4 — ORGANIZATIONAL STATUS — Mark (X) the **ONE** box which best describes this establishment during 1982.

- 003 1 ☐ Individual proprietorship  
2 ☐ Partnership  
3 ☐ Cooperative association (taxable)  
4 ☐ Cooperative association (tax-exempt)  
5 ☐ Government — Specify \_\_\_\_\_  
6 ☐ Corporation (Do not mark if any form of cooperative association.)  
9 ☐ Other — Specify \_\_\_\_\_

#### HOW TO REPORT DOLLAR FIGURES

Value figures may be reported in dollars or rounded to thousands.  
**Example:** If a figure is \$1,125,628, report either

Mil- lions (000)	Thou- sands (000)	Dol- lars (000)
1	126	
1	125	628

#### Item 5 — DOLLAR VOLUME OF BUSINESS IN 1982

Sales of merchandise and other operating receipts **EXCLUDING** sales (or other) taxes collected

Mil. Thou. Dol.

010

#### Item 6 — PAYROLL AND EMPLOYMENT

Mil. Thou. Dol.

a. Payroll in 1982, before deductions

030

(1) Total **ANNUAL** payroll

031

(2) **FIRST QUARTER** payroll

b. Employment in 1982

Number

032

Number of paid employees for the pay period including March 12, 1982. (Include both full- and part-time employees.)

#### Item 9 — KIND OF BUSINESS — Mark (X) the **ONE** box which best describes the **PRINCIPAL** kind of business of this establishment in 1982.

(Categories appropriate to individual form)

PENALTY FOR FAILURE TO REPORT

CONTINUE ON PAGE 2 →



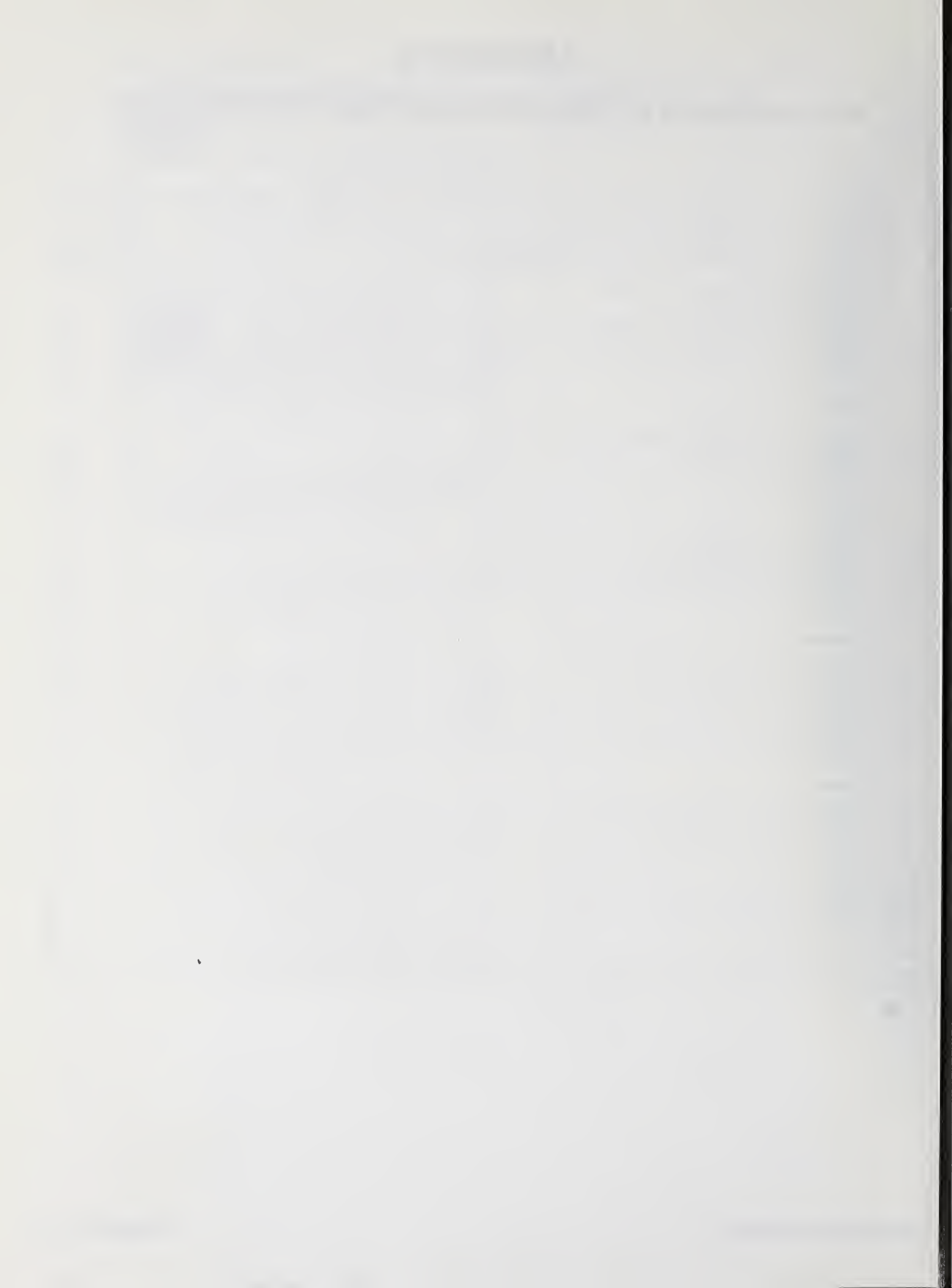
<b>Item 11 – MERCHANDISE LINES</b> Report sales either in dollar figures (see example on page 1), or as a percent (in whole percents) of total sales (see example below).					<b>c. How many establishments were operated under the EI Number shown in the address label (or as corrected in item 1) at the end of 1982?</b> <div style="float: right; text-align: right;">           Number            079         </div>				
<b>HOW TO REPORT PERCENTS</b>	If figure is 38.76% of total sales:		Mil.	Thou.	Dol.	Per-cent	If more than one, provide the <b>physical location</b> address and other information indicated below for each establishment. Continue with same format in item 14 (or attach a separate sheet) if necessary.		
	• Report whole percents					39			
	Not acceptable					38.76			
Merchandise lines		Cen-sus use	Estimated sales during 1982				1 NAME, ADDRESS, AND ZIP CODE  1982 Mil. Thou. Dol. Sales 081 Annual payroll 082 Census use 088		
(Categories appropriate to individual form)			Mil.	Thou.	Dol.	Per-cent			
NOTE		Answer item 13 only if your Census File Number (CFN), shown in the address label of this report form, begins with a zero.							
Item 13 – OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION		a. Is this company owned or controlled by another company?  097 1 <input type="checkbox"/> YES → 2 <input type="checkbox"/> NO							
b. Does this company own or control any other company or companies?  098 1 <input type="checkbox"/> YES → 2 <input type="checkbox"/> NO		ENTER OWNING OR CONTROLLING COMPANY NAME, ADDRESS, AND ZIP CODE  EI No. (9 digits)				2 NAME, ADDRESS, AND ZIP CODE  1982 Mil. Thou. Dol. Sales 081 Annual payroll 082 Census use 088			
ENTER OWNED OR CONTROLLED COMPANY NAME, ADDRESS, AND ZIP CODE  EI No. (9 digits)		3 NAME, ADDRESS, AND ZIP CODE  1982 Mil. Thou. Dol. Sales 081 Annual payroll 082 Census use 088							
4 NAME, ADDRESS, AND ZIP CODE  1982 Mil. Thou. Dol. Sales 081 Annual payroll 082 Census use 088		4 NAME, ADDRESS, AND ZIP CODE  1982 Mil. Thou. Dol. Sales 081 Annual payroll 082 Census use 088							
4 NAME, ADDRESS, AND ZIP CODE  1982 Mil. Thou. Dol. Sales 081 Annual payroll 082 Census use 088		4 NAME, ADDRESS, AND ZIP CODE  1982 Mil. Thou. Dol. Sales 081 Annual payroll 082 Census use 088							

# APPENDIX C.

## Kind-of-Business Titles and Reporting-Form Numbers

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

SIC code	Title	Reporting form CB-	SIC code	Title	Reporting form CB-
52	BUILDING MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS		57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	
5211	Lumber and other building materials dealers.....	5201	5712	Furniture stores.....	5701
5231	Paint, glass, and wallpaper stores.....	5202	5713	Floor covering stores.....	5704
5251	Hardware stores.....	5203	5714	Drapery, curtain, and upholstery stores.....	5705
5261	Retail nurseries, lawn and garden supply stores....	5204	5719	Miscellaneous home furnishing stores.....	5705
5271	Mobile home dealers.....	5205	5722	Household appliance stores.....	5702
			5732	Radio and television stores.....	5702
			5733 pt.	Record shops.....	5703
53	GENERAL MERCHANDISE GROUP STORES		5733 pt.	Musical instrument stores.....	5703
5311 pt.	Conventional department stores.....	5301	58	EATING AND DRINKING PLACES	
5311 pt.	Discount or mass merchandising department stores...	5301	5812 pt.	Restaurants and lunchrooms.....	5801
5311 pt.	National chain department stores.....	5301	5812 pt.	Social caterers.....	5801
5331	Variety stores.....	5302	5812 pt.	Cafeterias.....	5801
5399	Miscellaneous general merchandise stores.....	5301	5812 pt.	Refreshment places.....	5801
			5812 pt.	Contract feeding.....	5802
54	FOOD STORES		5812 pt.	Ice cream, frozen custard stands.....	5801
5411	Grocery stores.....	5400	5813	Drinking places (alcoholic beverages).....	5801
5423	Meat and fish (seafood) markets.....	5400	59	MISCELLANEOUS RETAIL STORES	
5431	Fruit stores and vegetable markets.....	5400			
5441	Candy, nut, and confectionery stores.....	5400	5912 pt.	Drug stores.....	5901
5451	Dairy products stores.....	5400	5912 pt.	Proprietary stores.....	5901
5462	Retail bakeries--baking and selling.....	5400	5921	Liquor stores.....	5902
5463	Retail bakeries--selling only.....	5400	5931	Used merchandise stores.....	5903
5499	Miscellaneous food stores.....	5400	5941 pt.	General line sporting goods stores.....	5904
			5941 pt.	Specialty line sporting goods stores.....	5904
55	AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS		5942	Book stores.....	5905
5511	Motor vehicle dealers--new and used cars.....	5501	5943	Stationery stores.....	5905
5521	Motor vehicle dealers--used cars only.....	5501	5944	Jewelry stores.....	5906
5531 pt.	Tire, battery, and accessory dealers.....	5502	5945	Hobby, toy, and game shops.....	5907
5531 pt.	Other auto and home supply stores.....	5502	5946	Camera and photographic supply stores.....	5908
5541	Casoline service stations.....	5504	5947	Craft, novelty, and souvenir shops.....	5905
5551	Boat dealers.....	5503	5948	Luggage and leather goods stores.....	5905
5561	Recreational and utility trailer dealers.....	5503	5949	Sewing, needlework, and piece goods stores.....	5909
5571	Motorcycle dealers.....	5503	5961 pt.	Department store merchandise--mail order.....	5910
5599	Automotive dealers, n.e.c.....	5503	5961 pt.	General merchandise, n.e.c.--mail order.....	5910
			5961 pt.	Other mail-order houses.....	5910
56	APPAREL AND ACCESSORY STORES		5962	Automatic merchandising machine operators.....	5802
5611	Men's and boys' clothing and furnishings stores....	5601	5963 pt.	Furniture, home furnishings, equipment--direct selling.....	5910
5621	Women's ready-to-wear stores.....	5601	5963 pt.	Mobile food service--direct selling.....	5910
5631	Women's accessory and specialty stores.....	5601	5963 pt.	Books and stationery--direct selling.....	5910
			5963 pt.	Other direct selling.....	5910
5641	Children's and infants' wear stores.....	5601	5982	Fuel and ice dealers, n.e.c.....	5911
5651	Family clothing stores.....	5601	5983	Fuel oil dealers.....	5911
			5984	Liquefied petroleum gas (bottled gas) dealers.....	5911
5661 pt.	Men's shoe stores.....	5602	5992	Florists.....	5912
5661 pt.	Women's shoe stores.....	5602	5993	Cigar stores and stands.....	5902
5661 pt.	Children's and juveniles' shoe stores.....	5602	5994	News dealers and newsstands.....	5902
5661 pt.	Family shoe stores.....	5602	5999 pt.	Optical goods stores.....	5913
5681	Furriers and fur shops.....	5601	5999 pt.	Pet shops.....	5914
			5999 pt.	Typewriter stores.....	5905
5699	Miscellaneous apparel and accessory stores.....	5601	5999 pt.	Other retail stores, n.e.c.....	5916





## APPENDIX D.

### Standard Metropolitan Statistical Areas

[Titles and definitions shown for SMSA's are those established by the Office of Management and Budget, as of January 1982]

#### Standard Metropolitan Statistical Areas

SMSA and definition	SMSA and definition
<b>Albany, Ga.</b> Dougherty County, Ga. Lee County, Ga.	<b>Augusta, Ga.-S.C.<sup>1</sup></b> Columbia County, Ga. Richmond County, Ga. Aiken County, S.C.
<b>Athens, Ga.<sup>1</sup></b> Clarke County, Ga. Jackson County, Ga. Madison County, Ga. Oconee County, Ga.	<b>Chattanooga, Tenn.-Ga.<sup>1</sup></b> Catoosa County, Ga. Dade County, Ga. Walker County, Ga. Hamilton County, Tenn. Marion County, Tenn. Sequatchie County, Tenn.
<b>Atlanta, Ga.</b> Butts County, Ga. Cherokee County, Ga. Clayton County, Ga. Cobb County, Ga. De Kalb County, Ga. Douglas County, Ga. Fayette County, Ga. Forsyth County, Ga. Fulton County, Ga. Gwinnett County, Ga. Henry County, Ga. Newton County, Ga. Paulding County, Ga. Rockdale County, Ga. Walton County, Ga.	<b>Columbus, Ga.-Ala.<sup>2</sup></b> Russell County, Ala. Chattahoochee County, Ga. Muscogee County, Ga. <sup>3</sup>
	<b>Macon, Ga.</b> Bibb County, Ga. Houston County, Ga. Jones County, Ga. Twiggs County, Ga.
	<b>Savannah, Ga.</b> Bryan County, Ga. Chatham County, Ga. Effingham County, Ga.

<sup>1</sup> New SMSA since 1977 Economic Censuses.

<sup>2</sup> MRC data for this SMSA appear only in State report for State in which this SMSA is primarily located.

<sup>3</sup> Muscogee County has been reinstated as a county. It replaced the county equivalent record for the independent city of Columbus.

## APPENDIX E, APPENDIX F, and APPENDIX G

[Not applicable]

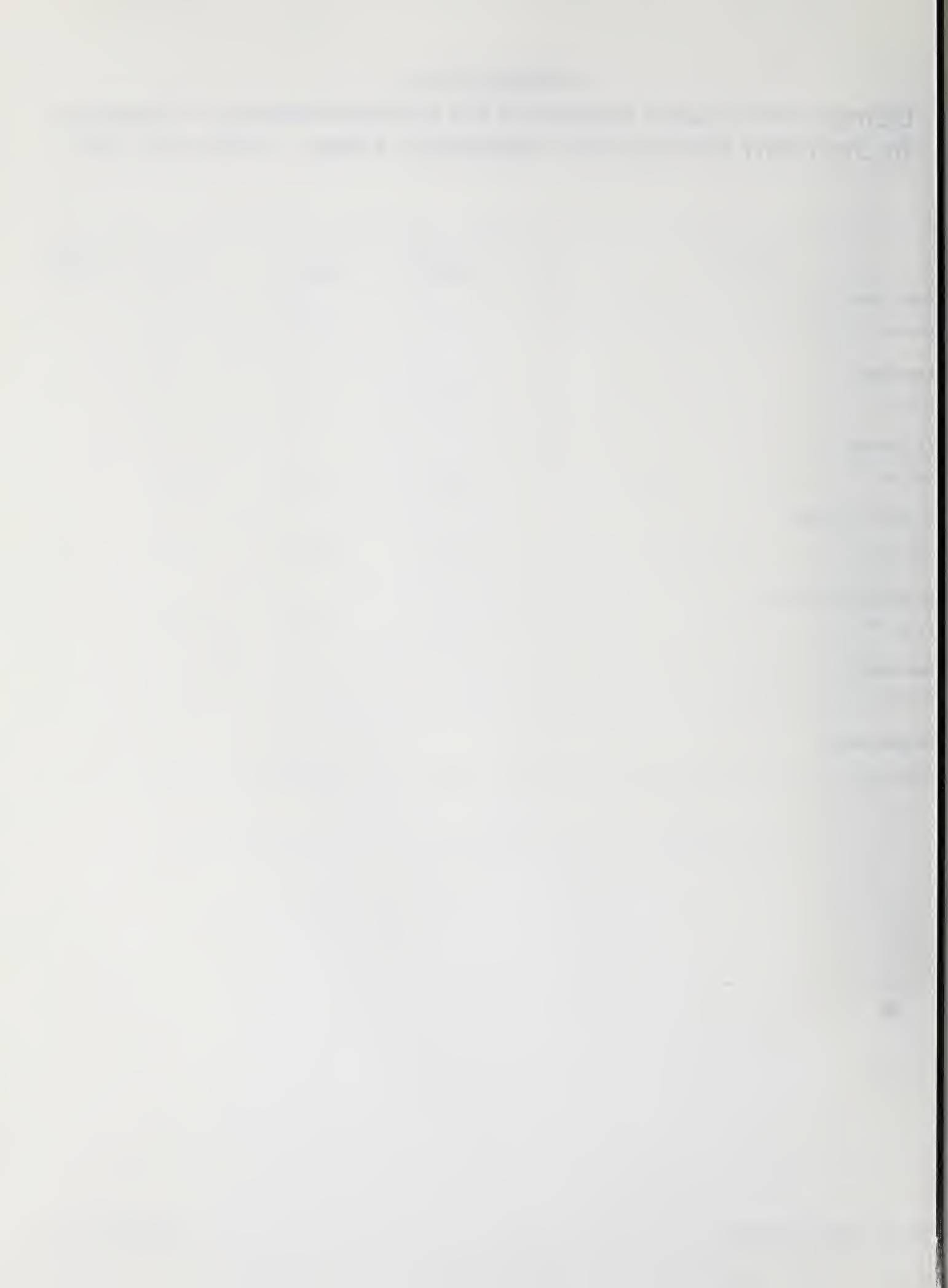


## APPENDIX H.

# Comparative Sales Statistics for Central Business Districts in Standard Metropolitan Statistical Areas: 1982 and 1977

Geographic area	1982 sales		1977 sales (\$1,000)	Percent change in sales, 1977 to 1982, unadjusted
	Adjusted (\$1,000)	Unadjusted (\$1,000)		
<b>ALBANY SMSA</b>				
Albany CBD .....	25 115	22 928	19 497	17.6
<b>ATHENS SMSA</b>				
Athens CBD .....	34 011	29 303	(NA)	(NA)
<b>ATLANTA SMSA</b>				
Atlanta CBD .....	245 594	238 476	270 501	-11.8
<b>AUGUSTA, GA.-S.C., SMSA</b>				
Augusta CBD .....	73 294	60 642	87 281	-30.5
<b>COLUMBUS, GA.-ALA., SMSA</b>				
Columbus CBD .....	73 081	66 960	66 209	1.1
<b>MACON SMSA</b>				
Macon CBD .....	47 172	44 196	72 653	-39.2
<b>SAVANNAH SMSA</b>				
Savannah CBD .....	101 896	92 829	69 513	33.5





# APPENDIX I.

## Boundary Descriptions for Central Business Districts and Major Retail Centers

### ALBANY, GA., SMSA

Albany CBD—Includes the area bounded by the Central of Georgia RR., the Southern RY., the Flint River, Oglethorpe Ave., and N. & S. Jefferson St. (Entire tract 13)

MRC No. 1—Includes the planned center known as "Albany Mall," bounded by Perimeter Rd., Stuart Ave., and Dawson Rd. (Albany) (In tract 4)

MRC No. 2—Includes the planned centers known as "Midtown Shopping Center" and "Midtown Mall" and establishments in the area bounded by Central of Georgia RR., Slappey Blvd., W. Oglethorpe Ave., and Walnut St. (Albany) (In tract 11)

### ATHENS, GA., SMSA

Athens CBD—Includes the area bounded by Strong St., North Ave., the North Oconee River, Oconee St., Williams St., Mitchell St., Fulton Rd., Broad St., Lumpkin St., Wray St., Hull St., Broad St., Pulaski St., Dougherty St., and Hull St. (Entire tract 1)

MRC No. 1—Includes the planned center known as "Georgia Square Mall," bounded by Huntington Rd., U.S. Hwy. 29, west mall property line, and Crane Dr. (Clarke County) (In tract 13.01)

### ATLANTA, GA., SMSA

Atlanta CBD—Includes the area bounded by North Ave., Piedmont Ave., Currier St., Courtland St., Edgewood Ave., Butler St., the Southern RR., Oakland Ave., Memorial Dr., Whitehall St., Spring St., Fair St., Walker St., Nelson St., Mitchell St., Elliott St., Simpson St., Southern RY., Magnolia St., Cain St., and Williams St. (Entire tracts 19, 27, and 35)

MRC No. 1—Includes the planned centers known as "The Prado Shopping Center," "K-Mart Center," "Sandy Springs North Shopping Center," "The Courtyard Shopping Center," "Dover Square Shopping Center," "Copeland Village Shopping Center," "The Balconies Shopping Center," "Hammond Square Shopping Center," and "Cromwell Square Shopping Center" and adjacent establishments on Rosewell Rd., Copeland Rd., Allen Rd., Carpenter Dr., Hammond Dr., Hilderbrand Dr., Sandy Springs Cir., Johnson Ferry Rd., and Mt. Vernon Hwy. (Fulton County) (In tracts 101.01, 101.03, 102.01, and 102.02)

MRC No. 2—Includes the planned centers known as "Service Merchandise Plaza," "Dunair Shopping Center," "Memorial Bend Shopping Center," "College Plaza," "Rockmor Plaza," "College Village Shopping Center," "Stonemont Village Shopping Center," "Village Square," and "K-Mart Center" and establishments on Memorial Dr. from Farrar Ct. to N. Hairston Rd. (De Kalb County) (In tracts 219.01, 220.03, and 231.04)

### ATLANTA, GA., SMSA—Con.

MRC No. 3—Includes the planned center known as "The Mall-West End Shopping Center" and establishments in the area bounded by Oak St. SW., W. Whitehall St. SW., Lee St. SW., York Ave. SW., Ashby St. SW., Oglethorpe Ave. SW., Gordon Pl. SW., Gordon St. SW., and Peoples St. SW. (Atlanta) (In tracts 42 and 59)

MRC No. 4—Includes the planned center known as "Stewart Lakewood Shopping Center" and adjacent establishments at the intersection of Stewart Ave. SW. and Lakewood Ave. SW., and on both sides of Lakewood Ave. SW. from Stewart Ave. to Fleet St. (Atlanta) (In tract 75)

MRC No. 5—Includes the planned center known as "Southlake Mall" and adjacent establishments on Morrow Industrial Blvd., Southlake Pkwy., Green Industrial Way, and S. Main St. (Morrow and Clayton County) (In tract 404.06)

MRC No. 6—Includes the planned center known as "Phipps Plaza," bounded by Longleaf Dr., Wieuca Rd., Peachtree Rd., and N. Stratford Rd. (Atlanta) (In tract 100)

MRC No. 7—Includes the planned centers known as "Lenox Square Shopping Center," and "Around Lenox Shopping Center" and establishments in the area bounded by Lenox Rd., Southern RR., Piedmont Rd., and Peachtree Rd. (Atlanta) (In tract 96)

MRC No. 8—Includes the planned centers known as "Cobb Center Mall" and "Pat Mell Shopping Center" and establishments on S. Cobb Dr. from Cranfill St. to Powder Springs St., on Pat Mell Rd. from Peachtree Dr. to S. Cobb Dr., and on Cherokee Rd., Benson Poole Rd., Old Concord Rd., and Ventura Pl. (Smyrna) (In tracts 310.01, 310.02, 310.03, 311.01, and 311.05)

MRC No. 9—Includes the planned centers known as "Cumberland Mall" and "Hargrove Plaza Shopping Center" and establishments on Cobb Pkwy. from River Heights Dr. to Terrell Mill Rd. and adjacent establishments on New Springs Rd. and Terrell Mill Rd. (Marietta and Cobb County) (In tracts 303.06, 311.02, and 312.01)

MRC No. 10—Includes the planned center known as "Service Merchandise Plaza" and establishments on Old National Hwy. from Sullivan Rd. to Jerome Rd. and on Sullivan Rd. from Old National Hwy. to Josephine Dr. (College Park and De Kalb County) (In tracts 105.03 and 106.02)



## ATLANTA, GA., SMSA—Con.

MRC No. 11—Includes the planned centers known as "Columbia Mall," "Belvedere Plaza," "Columbia Village Shopping Center," and "Columbia Shoppes Shopping Center" and establishments on Columbia Dr. from Monticello Pl. to Belvedere Ln., on Memorial Dr. from Rupert Rd. to Beech Dr., and on Belvedere Ln. and Midway Rd. (De Kalb County) (In tracts 229, 231.02, and 231.03)

MRC No. 12—Includes the planned centers known as "Doraville Plaza," "K-Mart Plaza," and "Treasure Village Shopping Center" and establishments on Buford Hwy. from Interstate 285 to Oakcliff Rd., and on Oakcliff Rd. and Longmire Way. (Doraville and De Kalb County) (In tracts 213.03 and 213.04)

MRC No. 13—Includes the planned shopping center known as "South De Kalb Mall" and establishments on Candler Rd. from Flat Shoals Rd. to Kelley Lake Rd. and on Ember Dr., Rainbow Dr., and Rainbow Way. (De Kalb County) (In tracts 234.03, 234.06, 235.02, and 236)

MRC No. 14—Includes the planned centers known as "Town and Country Shopping Center," "New London Square Shopping Center," and "East Marietta Shopping Center" and establishments on Roswell Rd. from Gunter St. to Amanda Ln., on Cobb Pkwy. from Frey's Gin Rd. to Gresham Rd., and on Frey's Gin and Powers Ferry Rds. (Marietta) (In tracts 304.01, 304.03, 305, 307, and 308)

MRC No. 15—Includes the planned center known as "Broadview Plaza" and establishments on Piedmont Rd. from the Southern RR. to Lindbergh Dr. (Atlanta) (In tract 94)

MRC No. 16—Includes the planned centers known as "Greenbriar Shopping Center" and "K-Mart Center" and adjacent establishments on Greenbriar Pkwy. and Headland Dr. (Atlanta and East Point) (In tracts 77.02 and 113.01)

MRC No. 17—Includes the planned centers known as "North DeKalb Mall" and "Shamrock Plaza Shopping Center" and adjacent establishments on Lawrenceville Hwy., Mistletree Rd., and North Druid Hills Rd. (De Kalb County) (In tracts 222 and 223.02)

MRC No. 18—Includes the planned centers known as "Northlake Mall" and "Briarcliff Village Shopping Center" and adjacent establishments on Henderson Mill Rd., La Vista Rd., Briarcliff Rd., Parkdale Dr., and Northlake Pkwy. (De Kalb County) (In tracts 217.01 and 218.04)

MRC No. 19—Includes the planned centers known as "Perimeter Mall" and "Park Place" and establishments on Ashford Dunwoody Rd. NE. from north property line of mall to Hammond Dr. (De Kalb County) (In tract 212.07)

MRC No. 20—Includes the planned centers known as "Andrews Square Shopping Center," "Cates Plaza Shopping Center," and "Colonial Center Shopping Center" and establishments in the area bounded by Andrews Dr., Rosewell Rd., Alberta Dr., Mathieson Dr., Piedmont Rd., Pharr Rd., Lookout Pl., Peachtree Ave., and W. Wesley Rd. (Atlanta) (In tracts 95 and 96)

## ATLANTA, GA., SMSA—Con.

MRC No. 21—Includes the planned center known as "Buford-Clairmont Mall" and establishments on Buford Hwy. from Skyland Dr. to Brass St. and on Clairmont Ave. NE. from Buford Hwy. to Brass St. (De Kalb County) (In tract 214.03)

MRC No. 22—Includes the planned center known as "Shannon Mall" located at the intersection of Oakley Rd. and Jonesboro Rd. (Union City) (In tract 105.05)

## AUGUSTA, GA.-S.C., SMSA

Augusta CBD—Includes the area bounded by the Savannah River, Gordon Hwy., Telfair St., 12th St., Greene St., and 13th St. (Entire tract 4)

MRC No. 1—Includes the planned centers known as "Southgate Plaza," "K-Mart Plaza," and "Cherokee Plaza" and establishments on Deans Bridge Rd. from Murphy Rd. to Gordon Hwy. and on Gordon Hwy. from Kissingbower Rd. to Tubman Home Rd. (Richmond County) (In tracts 103 and 104)

MRC No. 2—Includes the planned center known as "Augusta Mall" at the intersection of Wrightsboro Rd. and Bobby Jones Exwy. (Richmond County) (In tract 102.02)

MRC No. 3—Includes the planned center known as "Regency Mall" in the area bounded by Gordon Hwy., Deans Bridge Rd., Jennings Rd., and Regency Blvd. (Richmond County) (In tracts 103 and 105.7)

## COLUMBUS, GA.-ALA., SMSA

Columbus CBD—Includes the area bounded by 15th St., 4th Ave., 14th St., 5th Ave., 13th St., 6th Ave., 9th St., the Central of Georgia RR., and the Chattahoochee River. (Entire tract 1)

MRC No. 1—Includes the planned centers known as "Columbus Square Mall," "Midtown Shopping Center," and "Cross Country Center" and establishments on Macon Rd. from Rigdon Rd. to the Lindsey Creek Bypass, on Midtown Dr. from Macon Rd. to Boxwood Blvd., and on Auburn Ave. and Mercury Dr. (Columbus) (In tracts 11 and 20)

MRC No. 2—Includes the planned center known as "Peachtree Mall" and establishments on Columbus-Manchester Exwy. from the Lindsey Creek Bypass to 3259. (Columbus) (In tract 104.02)

## MACON, GA., SMSA

Macon CBD—Includes the area bounded by Spring St., the Ocmulgee River, 5th St., Pine St., New St., and Mulberry St. (Entire tract 107)

MRC No. 1—Includes the planned centers known as "K-Mart Plaza," "Westgate Outlet World," "Zayre Plaza," and "Eisenhower Parkway Shopping Center" and establishments on Eisenhower Pkwy. from Anthony Ter. to Selina Ave. and on Pio Nono Ave. from Ell St. to Canterbury Rd. (Macon) (In tract 126)

MRC No. 2—Includes the planned centers known as "Macon Mall," "Bloomfield Village," and "Summit Center" and establishments on Bloomfield Rd. from Columbus Rd. to Jackson Ave. and on Columbus Rd. (Macon) (In tracts 132.01 and 132.02)



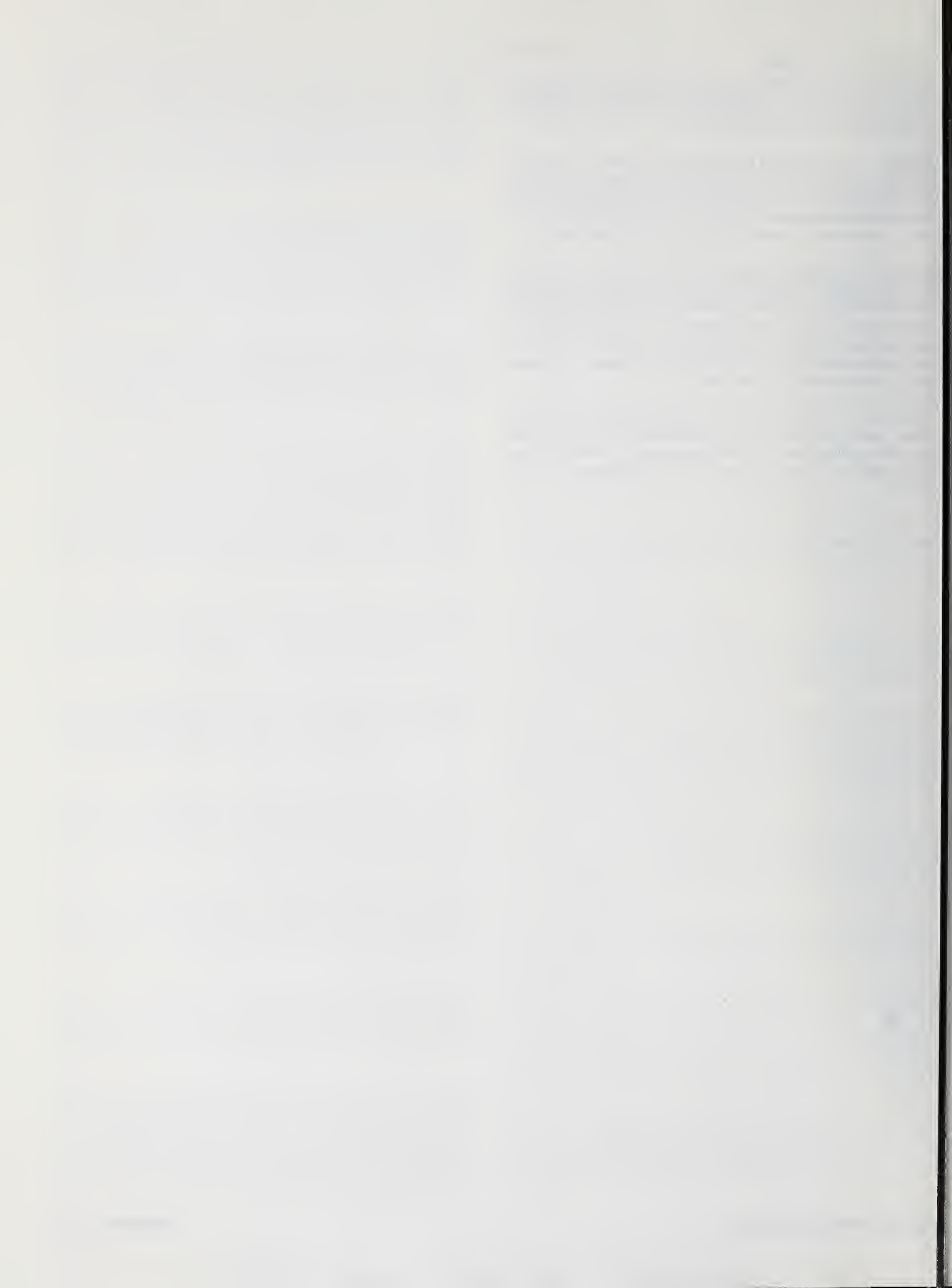
## SAVANNAH, GA., SMSA

Savannah CBD—Includes the area bounded by the Savannah River, Randolph St. ext., President St., E. Broad St., Liberty St., and W. Broad St. ext. (Entire tract 3)

MRC No. 1—Includes the planned centers known as "McAlpin Square," "K-Mart Plaza," and "Crossroads Shopping Center" and establishments on E. Victory Dr. from Casey Canal to the Savannah city limits and on Skidway Rd. from 39th Ave. to Clars Ave. (Savannah) (In tracts 22, 36.02, 35.02, and 38)

MRC No. 3—Includes the planned centers known as "K-Mart Shopping Plaza," "White Bluff Plaza," "Oakhurst Plaza Shopping Center," and "Picadilly Square" and establishments on Montgomery Cross Rd. from Abercorn St. ext. to Atwood St., on Abercorn St. ext. from Montgomery Cross Rd. to Tibet Ave., and on White Bluff Rd. from Seneca Rd. to Wesley St. (Savannah) (In tracts 40.02 and 42.02)

MRC No. 4—Includes the planned centers known as "Chatham Plaza" and "Oglethorpe Mall" and establishments in the area bounded by Mall Blvd., Hodgson Memorial Dr., Fairmont Ave., White Bluff Rd., and Abercorn St. ext. (Savannah) (In tract 40.02)



# APPENDIX J.

## Major Retail Center Delineation by Geographic Areas

[Delineation identification symbols: "CSAC"—delineated by Census Statistical Areas Committee, "L"—delineated by other local organization, "N"—no delineation since area had no MRC's in 1982, "NP"—nonparticipating area (no MRC delineation participation could be obtained). For definition of each SMSA, see appendix D]

AREA	MRC DELINEATOR
Albany SMSA	CSAC
Athens SMSA	CSAC
Atlanta SMSA	CSAC
Augusta, Ga.-S.C., SMSA	CSAC
Columbus, Ga.-Ala., SMSA	CSAC
Macon SMSA	
Bibb County	CSAC
Ex. Bibb County	N
Savannah SMSA	CSAC





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# PUBLICATION PROGRAM

## 1982 CENSUS OF RETAIL TRADE

Publications of the 1982 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, D.C. 20233. The first results were issued in preliminary reports. Final detailed statistics are issued in separate paperbound reports, which subsequently are assembled and reissued in clothbound volumes.

### Final Reports

#### Geographic area series—52 reports (RC82-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll, on number of establishments, sales, payroll, and employment, by varied retail classifications. Data for all establishments (establishments with payroll and establishments without payroll) are presented on number of establishments, sales, and number of proprietorships and partnerships, only for total retail trade. All statistics are presented for the State, SMSA's, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1982 data are provided for all establishments on sales per capita, number of inhabitants per establishment, and sales per establishment, only for total retail trade. In addition, for establishments with payroll, data are shown by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1977 and 1982 are shown by kind of business for establishments with payroll and, for all establishments, only for total retail trade.

#### Major retail center series—51 reports (RC82-C-1 to -51)

A separate report is being issued for each State and the District of Columbia. Each report presents statistics for retail establishments with payroll by varied kind-of-business detail on number, sales, payroll, and employment. In addition, data for all establishments are presented on number and sales only for total retail trade.

Data are shown for each SMSA in the State, each central city and all other SMSA cities of 50,000 inhabitants or more, each central business district (CBD), and all other major retail centers (MRC's) in the SMSA.

Descriptions of the boundaries of each CBD and MRC also are included.

#### Industry series—56 reports (RC82-I-1, 2, 3 (1 to 53), and 4)

The first report (RC82-I-1) presents data based on size of establishment, size of company or firm (firm size is based on all establishments operated by a firm within the same kind of business or kind-of-business group for which data are presented), and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented for establishments with payroll by kind of business on the number of establishments, sales, payroll, and employment for the United States and, for all establishments, only for total retail trade.

A report (RC82-I-2) on measures of value produced, capital expenditures, depreciable assets, and operating expenses presents data for retail

firms with payroll for the United States by major kinds of business. Data also are provided on sales, purchases, and beginning and ending inventories. Measures of value produced include gross margin, value added, and net income produced at market prices and factor costs. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc.

The merchandise line sales series (RC82-I-3 (1 to 53)) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each SMSA, and the United States as a whole. Data for States and most SMSA's will be available on microfiche only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 34 broad merchandise line categories, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

A miscellaneous subjects report (RC82-I-4) contains special statistics on eating and drinking places, gasoline service stations and liquefied petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and SMSA's.

### Final Report Volumes

- Volume I. Retail—Summary and Industry Statistics. Includes data previously issued in series RC82-I.
- Volume II. Retail Trade—Geographic Area Statistics. Includes data previously issued in series RC82-A.
- Volume III. Retail Trade—Major Retail Centers. Includes data previously issued in series RC82-C.

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### Public-Use Computer Tapes

Selected data—generally detailed information by industry and/or geographic area—also are available on public-use computer tapes. For the selected data, these tapes will provide the same information found in the final reports. Public-use computer tapes are available for users who wish to summarize, rearrange, or process large amounts of data. These tapes, with corresponding technical documentation, are sold by Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, D.C. 20233.

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Data on wholesale trade, service industries, construction industries, manufactures, mineral industries, transportation, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1982 Economic Censuses. A separate series of reports covers the censuses of outlying areas—Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, D.C. 20233.







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